



Switzerland: It's all about autumn.

Dear media friends,

It'll soon be that special time of the year again, and we are thrilled to announce that this year, Switzerland Tourism will be the headline sponsor for Skate at Somerset House! More will follow very soon on how to enjoy the festive season Swiss-style, right in the heart of London!

But first for some firsts:

- The CERN in Geneva has become more accessible to the public than ever before, with the opening on 8 October of its brand new Science Gateway
- On 27-29 October, Valais will be the first ever Raclette World Championships
- Three destinations in Switzerland including Basel have just been recognised as sustainable destinations under our **Swisstainable** scheme
- The first Swiss ski resort to open this winter will be Engelberg-Titlis; what's more, we'll be running a **group media trip** there in February 2024

As you can see, autumn is a great time to visit Switzerland, so don't hesitate to get in touch with us with any media requests you may have. Perhaps this newsletter will inspire you to head out there before winter arrives, to experience the changing leaves in all their glory, head to a food festival, take a ride on the Gotthard Panorama Express or even enjoy a lightshow on the Parliament Building in Bern!

Stay tuned to our newsletters and you'll also be the first to receive all the latest news for what will hopefully be a successful 2023/24 winter season for Switzerland.

Myriam, Fran and Carmen

Your UK & Ireland media team



CERN Science Gateway.

The new CERN Science Gateway opens on 8 October in Geneva, and what an iconic building it is! As an education and outreach facility, this innovative space will enable people of all ages and backgrounds to engage in CERN's scientific discoveries, research and technology. A visit to the new Science Gateway could even be combined with a stay at the **IntercityHotel**, which opened recently in Geneva.

[Learn at CERN.](#)



The first ever Raclette World Championships.

Picture this - an international competition dedicated to one of Switzerland's most iconic cheeses - is this just a cheese dream? No it's real! The first ever Raclette World Championships will take place on 27-29 October in Morgins (Valais) and will feature local, regional, and international raclette cheeses, bringing together the crème-de-la-crème of local and foreign cheese producers.

[Melt into more information.](#)



Swisstainable destinations.

Switzerland's tourism industry continues to take strides when it comes to sustainability, with Basel and three destinations in the Graubünden region (Engadin Scuol Zernez, Val Müstair and Surselva) recently becoming recognised officially as 'Swisstainable' destinations, making them the perfect destinations to visit for a more environmentally friendly break.

[Go Swisstainable.](#)



Winter is coming.

Engelberg-Titlis is one of the first of Switzerland's 200+ ski regions to open this winter. From October to May and with a snowfall record well above the country average, this resort offers absolute snow guarantee and optimal conditions. It can be experienced by British and Irish journalists on a **group media trip combining skiing in Engelberg-Titlis and visiting Lucerne Carnival**, which will take place on 5-9 February 2024. Interested? Get in touch!

[Ski in Engelberg-Titlis.](#)



Bright lights of Bern.

On 21 October - 25 November, the Parliament Building in Bern will be lit up by a colourful lightshow called 'Rendezvous Parliament Square'. This year's lightshow will take spectators on a journey through the world of mythical forest creatures, providing an awe-inspiring visual spectacle that's sure to make a trip to Bern even more magical.

[Turn on the lights.](#)



Autumn delights.

Autumn in Switzerland has plenty to offer for food lovers. Visitors will love all the local products, including crisp apples and pears, fresh colourful root vegetables and tubers, juicy grapes and rich woody chestnuts. The latter even has a number of festivals dedicated to them, the most famous being **Fête de la Châtaigne - Fully in Valais** and the **Festa delle Castagne** in Ticino in Ascona on the lakeside.

[Savour autumn in Switzerland.](#)



Gotthard Panorama Express.

A unique combination of boat cruise and train ride, the Gotthard Panorama Express is a scenic route linking central Switzerland and Ticino. Showcasing the true diversity between these two very different regions, this experience is available for visitors to book until 22 October so if you're in Switzerland this month, make sure you don't miss it!

[Venture from centre to south.](#)



Win a trip to Switzerland with SWISS.

SWISS has teamed up with Switzerland Tourism to offer a chance to win an amazing family trip to Switzerland for 4 people. Visit SWISS at Kings' Cross station in London between 11 and 13 October or at Westfield London between 23 and 25 October and find out what you need to do to be in with a chance of winning.

[Try your luck.](#)



Mammut.

Mammut Sports Group AG has been producing high-quality apparel for over 160 years. Starting out in ropemaking, the family business went on to become an expert in varieties of outdoor equipment and was one of the first companies in the outdoor sector to commit to more sustainable practices. Glacial retreat in particular has been brought back into focus with their emblematic movement, **Together for Glaciers**.

[Find out more about Mammut.](#)



This e-mail was sent to: [email address suppressed] - This newsletter has been sent to you with your prior consent. Should you no longer require this service, you can **cancel** your subscription at any time. Text and photos for events listed here were prepared and uploaded by regional/local tourist offices, therefore Switzerland Tourism can accept no responsibility for them. The prices of all offers in Swiss francs are definitive. Prices given in foreign currencies are for guidance only. These are subject to the usual exchange rate fluctuations. Prices and programmed events are subject to change.

Our premium partners

