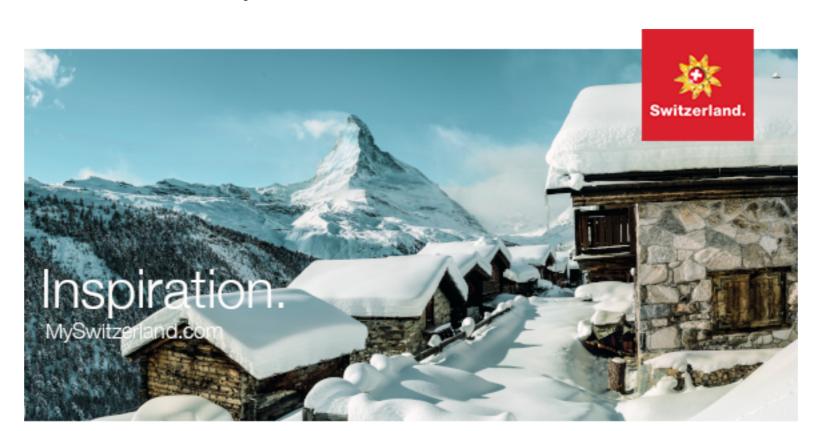
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Winter in Switzerland: There's snow place like it.

Dear media friends,

Snow - or rather the lack of it in some places - has been a bit of a killjoy in the Alps these first few days of the new year. But, Mother Nature has finally relented and brought back joy for skiers and snow lovers alike! As we write this, there has been quite a bit of snowfall reported in the Swiss Alps, with more forecast.

Staff in the resorts are working day and night to groom the pistes and make winter holidays as memorable as possible for the guests travelling here from near and far. Our online service Snow Report compiles all the latest information on the snow conditions in each resort.

There are 221 winter resorts in Switzerland, most of them at an altitude of 1,800-2,000m a.s.l. This means they are usually pretty 'snow safe'. Situated at this altitude, or even higher, are the majority of the resorts that are popular with the approximately 600,000 British guests expected to spend their winter holiday in Switzerland. These resorts also welcomed guests over Christmas and the New Year, offering great conditions for skiing and many other winter activi-

As of Saturday 4 February, Swiss International Air Lines will also be bringing in its winter timetable which, alongside existing routes, will enable travellers to fly direct once a week from Bristol to Zurich before heading on to the slopes.

But there are more ways to get to the Swiss Alps! This winter, guests travelling to the mountains by train can benefit from even more competitive prices, thanks to a new 'ride&slide' of-

Stay tuned for more (winter) news, and here's to a successful 2023!

Best regards,

Myriam, Fran and Mélanie Your UK & Ireland media team



Snow Report.

Need an overview of the snow and piste conditions across all the winter resorts in Switzerland? Look no further than Swiss Snow Report, which aggregates useful information on skiing, cross-country skiing, winter walking, tobogganing and snow parks.

Check the weather.



ride&slide.

This winter, travellers with an international train ticket not only enjoy a relaxing journey to their destination, but also benefit from a 20-30% discount on ski passes in selected resorts, sports equipment from Swissrent, Victorinox products and the Mammut range. Not a pro skier yet? No problem guests also get up to 30% off their private or group lessons at selected Swiss ski schools!

Be a five-time winner.



From Bristol to the Alps.

Starting 4 February and throughout its winter timetable, Swiss International Air Lines will offer a weekly flight from Bristol to Zurich. This seasonal routeis set to be enormously popular among winter sport enthusiasts.

Fly Bristol to Zurich.



We are family.

Fancy a winter break where the whole family gets to do what they like most? And on top of that, one where everyone leaves relaxed and full of renewed energy? Over 25 winter destinations across Switzerland offer familyfriendly resorts with top ski school facilities guaranteed to satisfy every need.

Browse destinations.



Covid-19 travel situation.

There are no Covid-19 restrictions for travellers arriving from the UK and Ireland into Switzerland. This means when travelling between Switzerland and the UK or Ireland, it is not necessary to take a Covid-19 test or fill out a Passenger Locator Form.

Get the latest.









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