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## Walking in a S'(winter wonder)land.

Dear media friends,

Before everyone dashes off to celebrate Christmas, with all its amazing components and magic, we'd just like to say thank you... Thank you for a year full of activities and amazing pieces on Switzerland written by you!

And as 2022 draws to a close, we thought we'd share with you some of the key topics for early 2023, which might inspire you:

New boutique offering the Hotel Fiescherblick has just opened in Grindelwald, and will now be run by two brothers who are keen to showcase both its elegance and rich history.

Meanwhile, a new musical endeavour awaits guests in Crans-Montana in early February, coinciding with the 2023 edition of the Knight Frank City Ski Championships.

And not long to go until the Matterhorn Alpine Crossing is completed and ready for ski enthusiasts to experience.

2023 is also the year of not only one, but two 125th anniversaries! We'll be marking 125 years since the first ever bobsleigh race in St Moritz on 5 January 1898, as well as celebrating the milestone 125th birthday of the Gornergrat Railway, famous for its continuous views of the Matterhorn as it ascends the Gornergrat ridge.

We are very much looking forward to working with you in 2023, and wish you and your loved ones a Merry Christmas and a Happy New Year!

Best regards,

Myriam, Fran and Chloé

Your UK and Ireland media team



### Hotel Fiescherblick.

After being left vacant for many years, two local brothers will open this brand-new hotel in December. A lot of emphasis will be placed on combining history and elegance, all while ensuring the hotel is as sustainable as possible. In addition to its 19 rooms, the Hotel Fiescherblick will boast a restaurant on the ground floor, making it a must for anyone visiting in the Grindelwald area.

[Stay in Grindelwald.](#)



### Crans-Montana x Revival Records.

On 3-5 February, Crans-Montana will host a new musical endeavour in collaboration with Revival Records and Momentum Ski. The immersive experience will blend live music with incredible artists, taking classic records and re-creating them with world class vocalists, all recorded at the famous Abbey Road Studios. The event includes a DJ set from world-renowned Mousse T, with a live performance at the unique on-mountain night club, Club Altitude. An unmissable event for music lovers and ski enthusiasts alike!

[Let's ski, let's dance.](#)



### Matterhorn Alpine Crossing.

The new Matterhorn Glacier Ride II is due to be completed in spring 2023 and will form the final section of what will be the highest continuous Alpine cable car crossing. The total journey time for the 1.6km journey over the Theodul glacier will be 13 minutes, with no masts needed for the 363m difference in altitude. Stunning views of this breathtaking mountain world are guaranteed throughout!

[Switzerland-Italy.](#)



### Bobsleighbing in St. Moritz: 125th anniversary.

Did you know that bobsleighbing was born in St Moritz 125 years ago? In December 1897, the first bobsleigh club was founded at the Kulm Hotel and on 5 January 1898, the first bobsleigh race took place. To celebrate this sport's special anniversary, a number of activities are planned for January and February 2023, including a historic race on 5 January 2023.

[Birthday activities.](#)



### 125 years of the Gornergrat Railway.

2023 marks the 125th anniversary of the unique Gornergrat Railway. Built in 1898, this railway line contributed greatly to the development of alpine tourism and continues to be a draw for both locals and visitors. Fast-forward to 2023 and nothing has changed, with the ride up to the Gornergrat just as amazing as it was a century ago, and the Matterhorn, one of Switzerland's most recognisable mountains, in constant view.

[Happy Birthday.](#)



### Swiss Travel System Map 2023.

The Swiss Travel System Map provides information concerning Swiss public transport and Switzerland as a travel destination. It also includes prices, a breakdown of different Swiss Travel System tickets, a list of all premium panoramic trains, information on mountain experiences, and suggested highlights and excursions across Switzerland.

[Download the map here.](#)



### AirPortr ski luggage services.

UK-based company AirPortr provides aircraft luggage services for travellers flying to and from Switzerland with SWISS in partnership with SBB and Switzerland Tourism. Visitors check in their luggage at their departure airport and it is transported directly to and from their accommodation in Switzerland. In addition, SWISS transports ski or snowboard equipment at no extra charge.

[Travel with SWISS.](#)



### Covid-19 travel situation.

There are no longer any Covid-19 restrictions for travellers arriving from the UK and Ireland into Switzerland. This means when travelling between Switzerland and the UK or Ireland, it is no longer necessary to take a Covid-19 test or fill out a Passenger Locator Form.

[Find out more.](#)



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