**Media profile 2022 (group trips)**

**Title of media trip and location(s)**

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| **Contact information** | | |
| Title (Mr/Ms/Mrs) |  | |
| First name (as it appears on passport) |  | |
| Middle name(s) (as it appears on passport) |  | |
| Surname (as it appears on passport) |  | |
| Date of birth (DD/MM/YYYY) |  | |
| Passport number |  | |
| Passport valid from… to… |  |  |
| Address |  | |
| Town or city / postcode |  | |
| Country of residence |  | |
| Mobile |  | |
| E-mail |  | |
| Twitter/Instagram handle |  | |
| Emergency contact (name and mobile) |  | |

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| **Media outlet information** | | | |
| Media outlet(s) or company | |  |
| Type of media  (e.g. newspaper, online, TV, etc.) | |  |
| Your position within company | |  |
| Commissioning editor | |  |
| Target audience/demographics | |  |
| Frequency | |  |
| Focus (national/regional) | |  |
| Statistics | Print (circulation) |  |
| Online (UVPM) |  |
| TV/Radio (audience) |  |

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| **Commission information** | |
| Story angle |  |
| Commissioning editor |  |
| When will the article be published? |  |
| Planned length of the article (no. of words) |  |
| Article to be published online and/or print? |  |
| Will the Swiss travel partners be mentioned? (Swiss International Air Lines/Swiss Travel System/Switzerland Tourism) |  |
| Further remarks |  |

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| **Media trip information** | | | |
| Dates of the trip |  | | |
| Destination(s) within Switzerland |  | | |
| Departure airport (Heathrow/City) |  | | |
| Arrival airport in Switzerland (Zurich/Geneva) |  | | |
| Outbound flight with SWISS | Date | |  |
| Time | |  |
| Flight code | |  |
| Inbound flight with SWISS | Date | |  |
| Time | |  |
| Flight code | |  |
| Train ticket |  | Point-to-point  Airport-destination transfer | |
|  | Swiss Travel Pass  Consecutive travel | |
| Do you have a specific request for accommodation for the story angle? |  | | |
| Is there anyone you’d like to meet/interview? |  | | |

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| **Personal information** | |
| Previous visit(s) to Switzerland? |  |
| Your interests |  |
| Do you have any food allergies or special requirements? |  |
| Are there any medical conditions we should be aware of? |  |
| Do you have a NHS Covid-19 certificate? |  |
| What is your fitness level? |  |
| Which languages do you speak? |  |

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| **Insurance**  **Please note that insurance is your own responsibility to which you agree by submitting this form.** | |
| Do you have a GHIC ([Global Health Insurance Card](https://www.nhs.uk/using-the-nhs/healthcare-abroad/apply-for-a-free-uk-global-health-insurance-card-ghic/)) for British citizens or an EHIC ([European Health Insurance Card](https://www.hse.ie/eng/services/list/1/schemes/ehic/)) for Irish citizens? We strongly recommend having one of these cards. |  |
| Do you have travel insurance that covers Switzerland? |  |
| Does your policy cover the activities you will undertake on this trip (e.g. skiing/biking)? |  |

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| **GDPR compliance** | |
| I have read these statements regarding data protection and the handling of personal data. I agree that Switzerland Tourism, Morgartenstrasse 5a, 8027 Zurich, may integrate the data entered into this form into the dedicated and intended application, share such data with third parties for the direct delivery of reservations, information, recommendations and offers relating to the trip and/or event and provide me with current tourist information, provided I have given my consent.  I agree that ST may share my data with third parties (e.g. travel companies for your travel needs, destinations, agencies, congress centres, hotels for overnight stays, restaurants for reservations, event locations and other tourist service providers) in order to receive recommendations, information and offers concerning your trip and/or event from these third parties directly by e-mail. | |
| Would you like to receive up-to-date information from Switzerland Tourism? | Yes / No |

**Further information on our B2B privacy protection policy:** [**stnet.ch/de/data-protection-b2b.html**](http://www.stnet.ch/de/data-protection-b2b.html)

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| Signature (typing your name is sufficient) |  |