

## Spring into summer in Switzerland.

Dear media friends,

Only a few more days and then we're officially leaving winter behind; meteorologically speaking, that is. You know what that means - it's time for us to present you with the latest edition of our summer media booklet! [Get inspired here](#).

We would like to highlight two topics in particular: The launch of Switzerland's very first certified hiking trail, the ViaBerna, and the 175th anniversary of the Swiss railway.

In addition, last year's 100% Women initiative has been extended into 2022, and Switzerland Tourism is aiming to set the record for the largest female rope team in the world! Also, a dedicated women's travel hub has just been launched with 11 multi-day trips prokoting outdoor activities in Switzerland and targeting active female travellers.

And like the first flowers, outdoor music festivals such as Zermatt Unplugged, are starting to peep their heads out. For a trip on a budget, why not check out the Capsule Hotel Alpine Garden or one of our many Swiss Youth Hostels? They not only have an excellent record when it comes to sustainability - tying in nicely with our industry-wide initiative, Swisustainable - but offer travellers fantastic value for money.

And we've saved the best news for last! As of today, Friday 18 March, filling out Passenger Locator Forms when travelling between Switzerland and the UK, and wearing masks on Swiss public transport are no longer required. There's never been a better time to plan a trip to Switzerland!

Best regards,

Myriam, Fran and Lorena  
Your UK & Ireland media team



### Launch of the ViaBerna.

This April marks the launch of the new 20-stage hiking route, the ViaBerna, which extends from the Bernese Jura, past the Swiss capital of Bern, along Lake Thun towards the Alps and finally on to the Sustenpass. There are several 'vias' in Switzerland, but the ViaBerna is the first in the country to be awarded the European certification 'Leading Quality Trail - Best of Europe' for its demarcation, scenery, access and facilities.

[Contact us.](#)



### 175 years of the Swiss railway.

1847 marked the start of what would in time become the densest public transport network in the world, with the opening of the first Swiss train route between Zurich and Baden, nicknamed the Spanisch Brötli Bahn. To celebrate 175 years since this milestone, a programme of events is planned across the country between May and October, including a nostalgic ride along the Spanisch Brötli Bahn and a once-in-a-lifetime event later in the year.

[Get onboard.](#)



### 100% Women: The world's largest all-female rope team.

Our 100% Women initiative has been extended into 2022, giving women more visibility in mountaineering and outdoor sports, creating role models and inspiring women to try something new this summer. As part of the initiative, Switzerland Tourism is planning a record attempt in the Swiss Alps this June, where around 60 women will together climb the Allalinhorn in Valais and symbolically form the world's largest all-female rope team.

[Find out more.](#)



### Zermatt Unplugged.

Five days, over 120 shows, 58 artists, and 18 stages - all against the breathtaking mountain landscape of Zermatt! This year, the Zermatt Unplugged Acoustic Music Festival will once again bring a touch of musical magic to this resort at the foot of the iconic Matterhorn. As ever, numerous undiscovered acts will play throughout the festival from 5 to 9 April 2022, and festival-goers will be enjoy to make the most of all the music on offer thanks to the comprehensive Unplugged Pass.

[Sing along.](#)



### Opening of the Capsule Hotel Alpine Garden.

Having just opened in February, the Capsule Hotel Alpine Garden at Zurich Airport boasts 144 sleeping capsules filled with cosy Alpine flair, a wellness area, co-working spaces and shop, all a stone's throw from check-in. Whether they're departing or arriving, travellers can now take a time-out at the airport amid the unspoilt natural world of the Swiss Alps, thanks to the stunning photography of influencer Fabio Zingg.

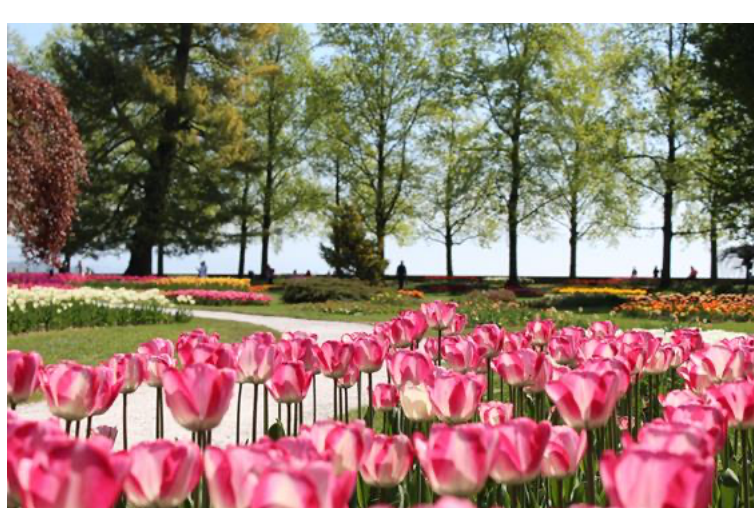
[Read on.](#)



### Committed to sustainability.

With a dedicated sustainability strategy, the Swiss Youth Hostels organisation sets the bar for the Swiss tourism industry and motivates others to do the same. To date, almost 40 youth hostels have already been awarded the highest-level certification within Switzerland Tourism's sustainability programme, Swisustainable.

[Go green.](#)



### Switzerland in bloom.

Spring is in the air but it's still quite a while until the RHS Chelsea Flower Show in May! What better time therefore to enjoy the beautiful flower scenery of Switzerland? Visit [Camellie Locarno](#) on 23-27 March, a beautiful exhibition with over 200 types of camellia, head to Morges to see its colourful displays featuring thousands of tulips, or enjoy a varied programme at the [Tulip Festival](#) between 18 March and 8 May 2022.



### Swiss Travel System.

The 2022 season of the Gotthard Panorama Express runs from 15 April to 16 October, with trains operating from Tuesday to Sunday. Reservations for travel operators are now open for the entire season. From July until the end of the summer season, travellers can also benefit from a luggage service between Lucerne and Lugano (and vice versa).

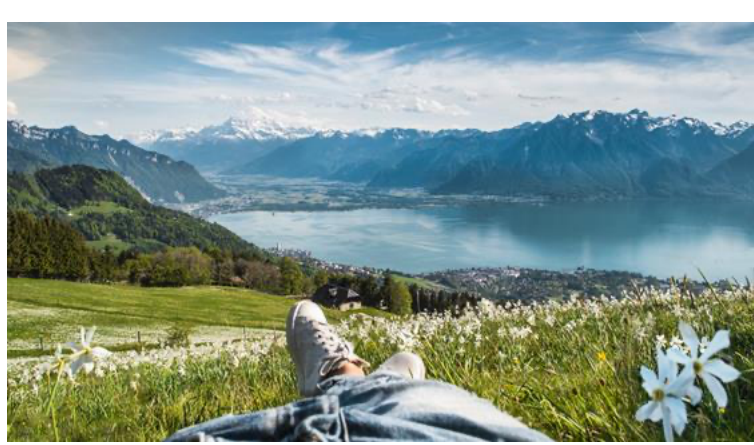
[Hop on.](#)



### SWISS.

SWISS is starting its summer timetable on 27 March, doubling the number of weekly flights to 140 flights from the UK to Switzerland. SWISS, being part of the Lufthansa Group, has also announced a collaboration with ETH Zurich spinoff Synhelion SA to bring solar aviation fuel to market. This will make SWISS the first airline in the world to use solar kerosene.

[Read the release.](#)



### Current Covid-19 travel situation

As of today, all remaining travel restrictions in Switzerland have been lifted. This means when travelling between Switzerland and the UK, filling out a Passenger Locator Form is no longer required. However, travellers will still have to show proof of vaccination when entering Switzerland because entry into Switzerland from the UK is still only possible for vaccinated people.

[Travelcheck.](#)



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