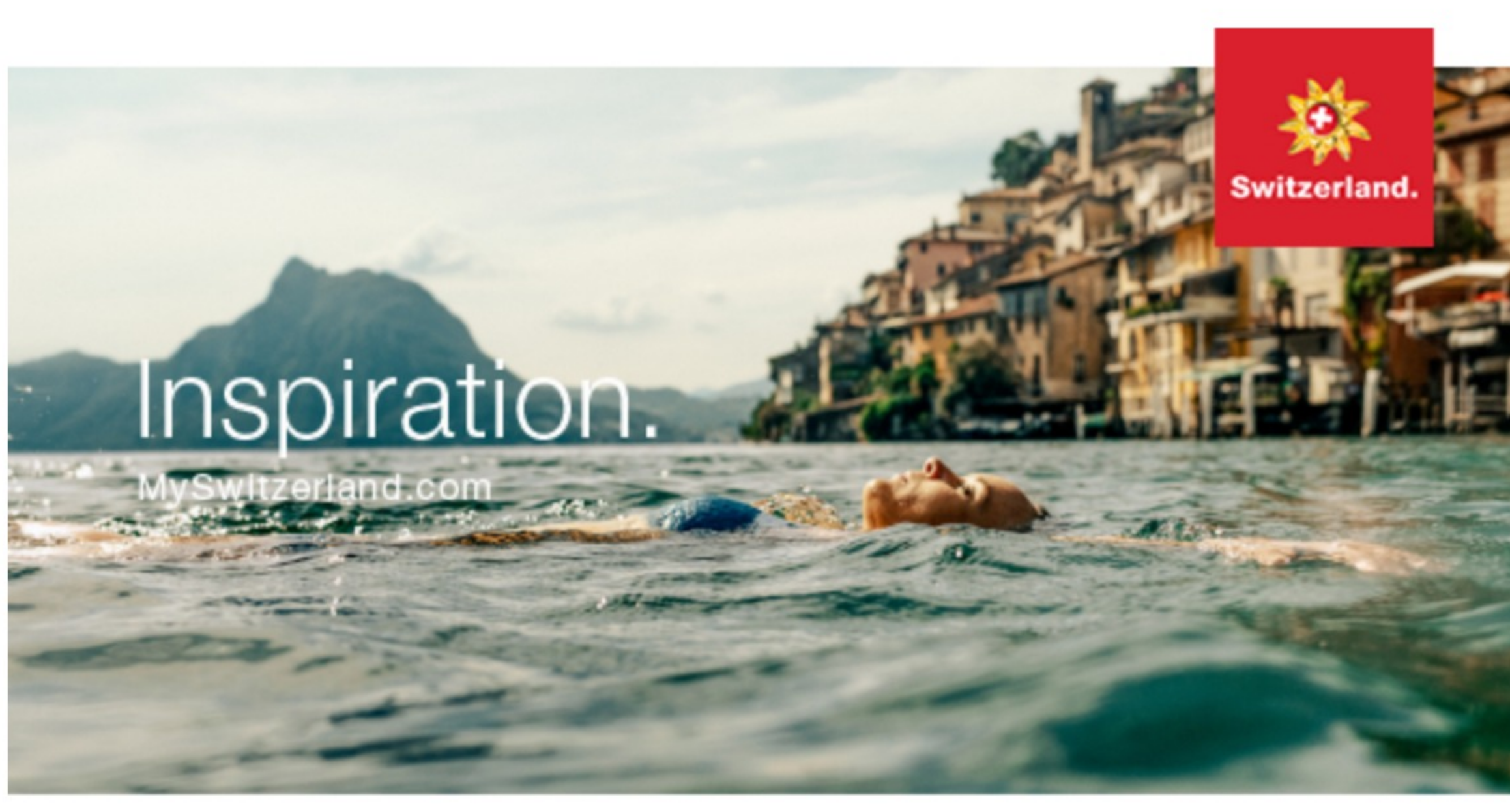


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[UK Media Corner](#) [MySwitzerland.com](#) [Swiss Federal Office of Public Health](#)



More than summer.

Dear media friends,

The thing about packing our bags and a summer holiday abroad is still wishful thinking. However, we're waiting in the starting blocks and allow ourselves to provide some inspiration to you.

The media summer booklet came out fresh from the press recently and contains story ideas on how to celebrate the beautiful summer months in Switzerland: be it while climbing a peak, exploring the shores of lakes and rivers by bike or conveniently on a panoramic train or just dreaming under the starry night sky.

Read our Summer News 2021!

Let us know what we can help you with. There is more than summer in Switzerland!

Best regards,

Myriam, Harry and Katrin
Your UK media team



Newbie: Kempinski Palace Engelberg.

Perched high in the mountains in the heart of Switzerland, the Kempinski Palace Engelberg hotel will open its doors to guests in June 2021. The hotel stands out for the unique fresh Swiss hospitality, warm five-star luxury service and the abundance of activities offered. Guests can stay in one of the exceptionally comfortable 129 rooms and suites enjoying the sweeping views of the beautiful alpine surroundings. The breathtaking rooftop spa is worth a visit!

[More information.](#)



Multigenerational Travel.

The Swiss alps offer the perfect setting for holidays that cover the preferences of multiple generations in one family. Space, comfort and a wide range of activities in the beautiful mountain setting can be found in many destinations. One example is the alpine oasis of Lenzerheide. One can burn off energy in the rope park, get an adrenaline rush on the toboggan run, but also find easy hiking on the theme path of the children's cartoon 'Globi'. Various family-friendly hotels offer the perfect place to relax and recharge batteries ahead of the next day's adventure.

[Explore Lenzerheide.](#)



Swiss Art in London.

The work of the Swiss artist Sophie Taeuber-Arp - who was one of the foremost abstract artists and designers of the 1920s and 30s - is currently being displayed at the Kunstmuseum Basel. It is the first exhibition to present her work to a large international audience not only in German-speaking countries but also in the United States and Great Britain. Sophie's masterpieces will be displayed in the Tate Modern in London from 15 July to 17 October 2021.

[Find out more.](#)



Swisstainable at the Dolder.

The renowned Dolder Grand Hotel in Zurich is not only a leader when it comes to first class hospitality but also regarding sustainability. The hotel has implemented numerous measures to minimise their CO2 emissions, energy & water consumption and waste. Their sustainability strategy focuses on social, environmental and economic aspects to ensure the hotel's long-term success. Earlier this year, the Dolder Grand was rewarded for its efforts with the highest level of our Swisstainable program – 'Level III – leading'.

[For a sustainable stay in Zurich.](#)



A Swiss Sanctuary at RHS.

For the first time a Swiss garden will be shown at the RHS Chelsea Flower show this year. 'A Swiss Sanctuary' has been designed by the award-winning garden designer Lilly Gomm and will be revealed at the show from 21 - 26 September 2021. To get inspired for the design of the 'Swiss Sanctuary' Lilly travelled to Switzerland last September visiting the cantons of Ticino, Lucerne, Bern and the Lake Geneva Region. Her final design for the garden draws together the unique flora that typifies these different regions.

[Watch the video interview.](#)



150 years Matterhorn.

On 22 July 1871, Lucy Walker was the first woman to reach the top of the iconic Matterhorn. Exactly 150 years later - to the day - British mountaineer Olivia Jane will fulfil a lifelong dream by following in Lucy's footsteps (and footholds) to summit Switzerland's most notorious peak, supported by the Swiss outdoor experts of the outdoor brand Mammut. Olivia is sharing her training and preparation with the aim to motivate other women to pursue their goals when it comes to their outdoor adventures.

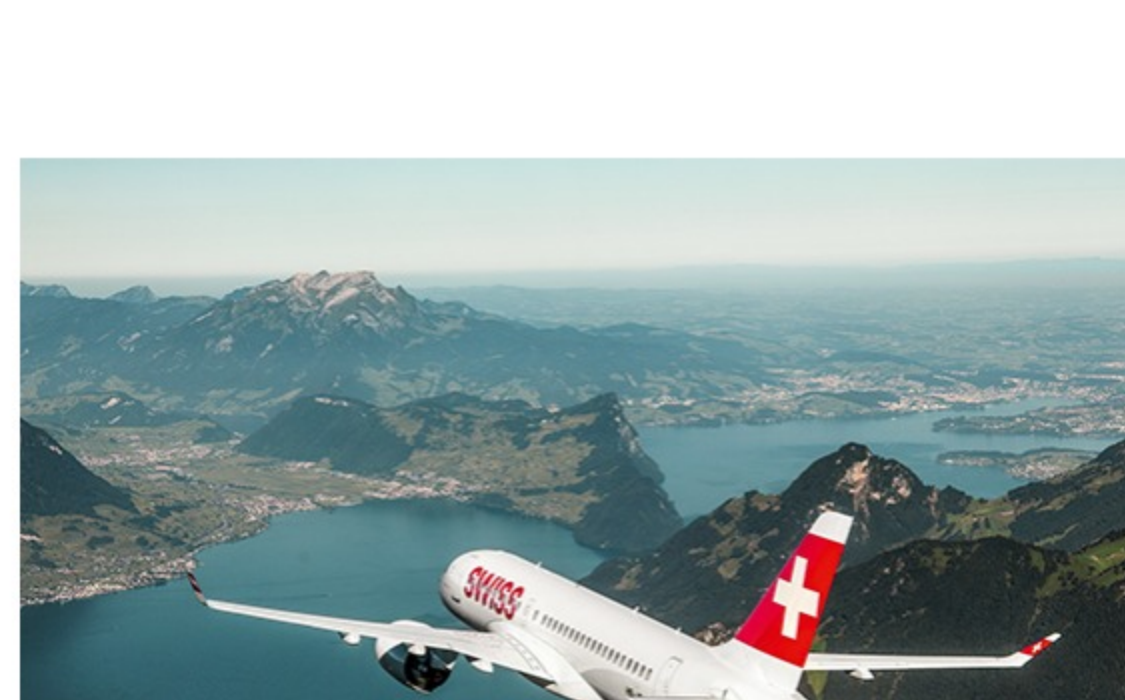
[Follow Olivia's journey.](#)



Swiss Travel System.

The largest and most impressive passenger boat on Lake Lucerne and also the youngest steamer of the fleet is steaming over the lake again since early May after a two-and-a-half-year renovation period. Since 1928, the steamer had numerous famous guests such as Queen Elizabeth II on board. The boat will host special culinary events such as 'Wine & Dine' and can be chartered for private cruises.

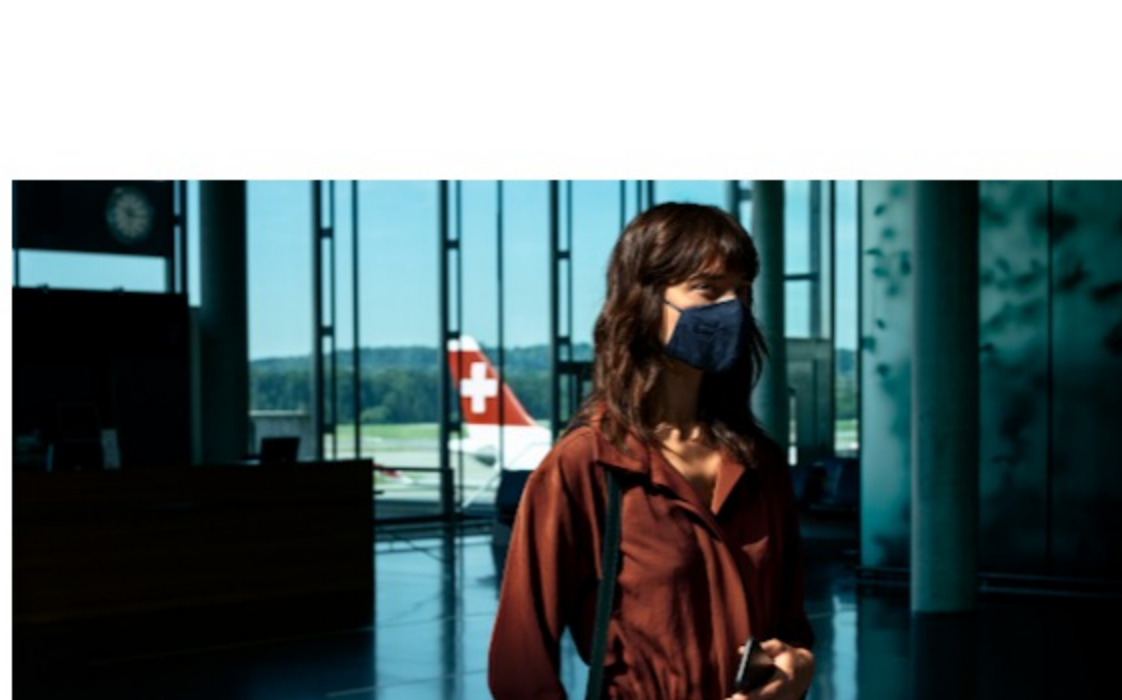
[Board the ship.](#)



SWISS.

Swiss International Air Lines offers weekly flights from the UK and Ireland to Geneva and Zurich. Since Mid-May, non-stop flights to Zurich from London City airport have resumed, currently taking off 12 times a week. SWISS offers its customers the option to offset their flights CO2 emissions by donating to climate protection projects and purchasing alternative fuels. For a greener future!

[Fly SWISS.](#)



Travel Situation

Since the 27th May, the UK is back on the Swiss FOPH list of high risk countries. Only based on a few exemptions passengers from the UK and Ireland are allowed to enter Switzerland. In any case, travellers need to present a negative PCR test on arrival and have to quarantine for 10 days.

[More information.](#)



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