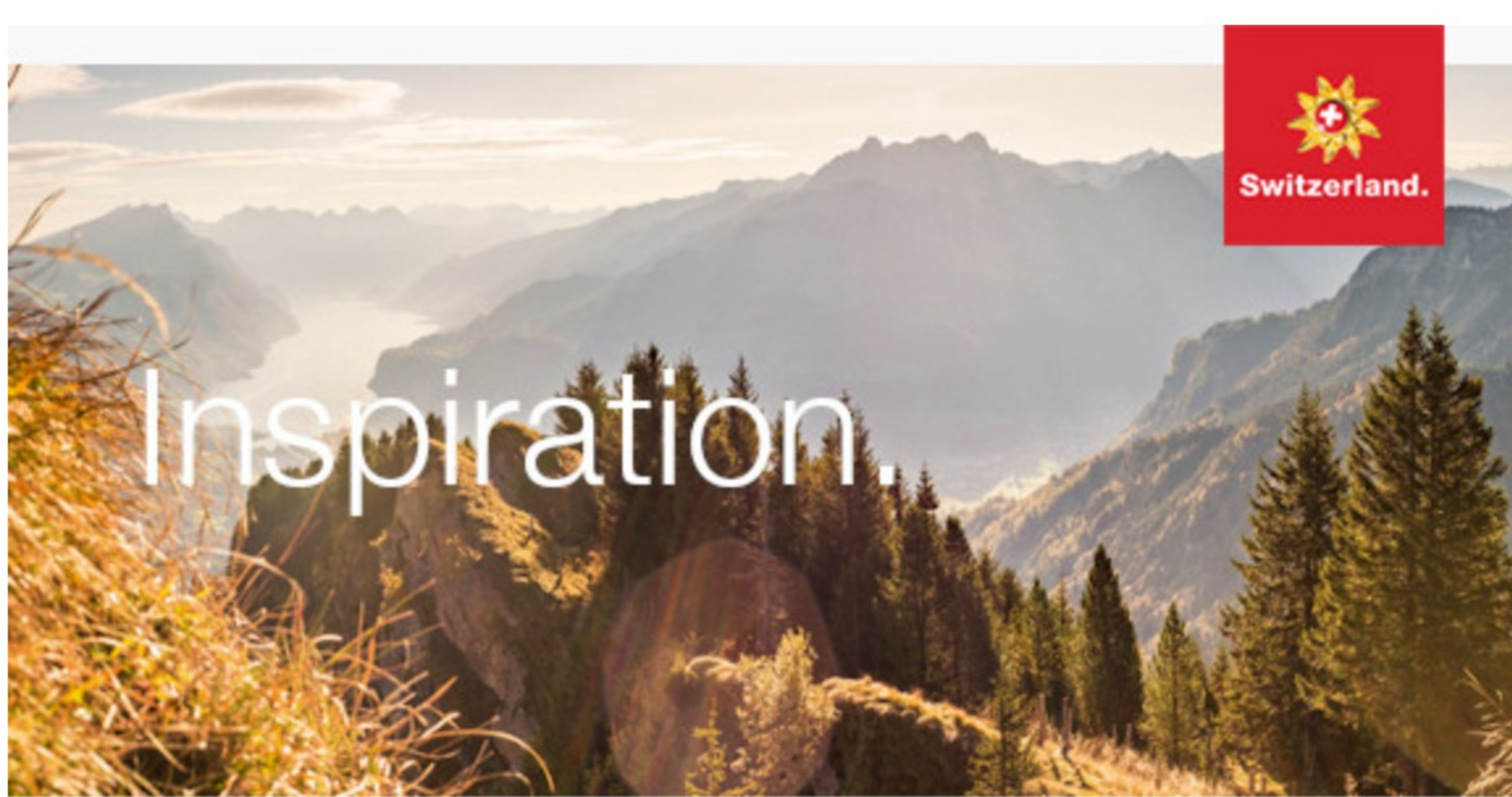


If this message is not displayed correctly please click [here](#).

[UK Media Corner](#) [MySwitzerland.com](#) [Swiss Government](#)



Recharging? We need Switzerland.

Here we go again. Lockdown 2.0 forces us to stay indoors, work from home and reduce our social contacts to the bare minimum. Especially at a time when normally we would all be planning or travelling on media trips. Our November medley hopefully sparks an idea as there are many things to look forward to in Switzerland in 2021: Time can be saved while getting to Grindelwald's slopes faster and there are various activities around the anniversaries of the oldest mountain railway in Europe and one of over 40 museums in Basel. Until travelling becomes easier again it's utterly important to keep ones mind travelling: The Museum of Design in Zurich supports just that by offering virtual tours to explore their collection of poster art.

There seems to be this general wish for that light to appear at the end of the tunnel and a desire to visit and explore that unique place that helps us regain our strength. Switzerland offers a myriad of places that cover exactly these needs, now and even more so in 2021.

Stay safe and well and if there is anything we can support with, please do reach out!

With our best wishes,

Myriam, Harry and Justine
Your UK media team

Looking ahead.



Eiger Express Jungfrauoch.

Imagine, being on the Jungfrauoch – Top of Europe 47 minutes faster than before. From 12 December 2020, the new Eiger Express tricable aerial cableway, with state-of-the-art 26-seat cabins, will take you from the Grindelwald terminal to the Eiger Glacier station in just 15 minutes. This will give visitors more time to experience the majestic backdrop with breath taking views at 3,454 metres above sea level.

[Read more.](#)



Recharge the batteries.

Soaking in a warm bath to unwind, taking long walks in fresh air or enjoying a massage: everyone has different needs to relax and letting that new energy kicking in. Get inspired by Switzerland's many spa hotels with fantastic, **panoramic outdoor pools** such as the Villa Honegg (psst, some say it's one of the most 'insta-worthy' infinity pools in Switzerland), wellness recommendations or **mystical power spots** that help recharging ones' batteries.

[Our recommendations.](#)



150 years Mount Rigi Railways.

Next year, the oldest mountain railway in Europe will celebrate its 150th anniversary. This marks an important moment in Swiss history. Only in 2021 you will get the chance to enjoy some royal experiences during your visit of The Queen of the Mountains that include culinary, cultural and traditional highlights.

[Ride on.](#)



The Tinguely Museum in Basel turns 25.

There is something to look forward to when it comes to museum visits in Switzerland next year. The Museum Tinguely in Basel will be celebrating its 25 years anniversary with numerous highlights all year long in honour of the Swiss sculptor, Jean Tinguely, whose creations extended the Dada tradition into the later part of the 20th century.

[Visit one of Basel's 40 museums.](#)



Swiss graphic design.

Switzerland is home to a number of designers and some design products such as the famous Swiss railway clock (one example can be admired on top of the Swiss Glockenspiel in central London). Take a virtual tour and learn more about exotics such as the Rex vegetable peeler, the Freitag messenger bag made from truck tarpaulin or the Helvetica font which is almost universally known, but hands up, who knew it had its origin in Switzerland?

[Start your E-tour!](#)



The game season is on.

Traditionally, in autumn delicacies such as venison, creamy mushrooms, brussels sprouts, red cabbage, chestnuts and Spaetzli are served in various combinations. Get some inspiration and **try one of the recipes at home.**

[Let's cook!](#)



Do it the Swiss way.

Autumn is certainly the most colourful yet dishevelled time of the year. Switzerland Tourism has collaborated with Swiss comedian and artist Ursus Wehrli who is helping to tidy it up.

[Watch the video.](#)



Clean & Safe.

The Swiss tourism industry follows the 'Clean & Safe' label. It signifies to guests that tourism service providers have made a conscious commitment to comply with protection guidelines. The information platform provides deeper insights into concrete measures taken. The aim is to strengthen guests' confidence in Switzerland as a safe and clean travel destination.

[More on MySwitzerland.](#)



SWISS.

SWISS currently offers weekly flights from the UK to Geneva and Zurich. The airline transports the first set of ski or snowboard equipment and boots free of charge in addition to a standard free checked baggage allowance, subject to availability. Wearing a mask on board is mandatory. For full details about fares and more information visit [swiss.com](#).

[More on SWISS.](#)



Swiss Travel System.

Currently, touristic railway lines such as premium panoramic trains, mountain railways and boats are operating on ordinary schedules. Services such as on-board catering, group reservations and luggage transport can be booked as usual. From 19 October, the requirement to wear a face mask also applies to persons on platforms and in other waiting areas for rail, tram and bus services (e.g. platforms, tram and bus stops) or in railway stations, at stops or in other access areas (e.g. cableway stations) of public transport. The requirement to wear a face mask applies both in the indoor and outdoor spaces of the waiting and access areas indicated.

[Covid-19 updates.](#)



This e-mail was sent to: [email address suppressed] - This Newsletter has been sent to you with your prior consent. Should you no longer require this service, you can **cancel** your subscription at any time. Text and photos for events listed here were prepared and uploaded by regional/local tourist offices, therefore Switzerland Tourism can accept no responsibility for them. The prices of all offers in Swiss francs are definitive. Prices given in foreign currencies are for guidance only. These are subject to the usual exchange rate fluctuations. Prices and programmed events are subject to change.

Our Premium Partners

