

Autumn is the new summer.

Somehow, it feels as if 2020 has stolen our summer. After many weeks at home and maybe a cancelled summer holiday, who isn't longing for fresh air, who doesn't want to enjoy life with all the senses? Before winter paints the landscape white, it is time for the spectacular performance of colourful leaves in Switzerland.

It is my great pleasure to address you in the name of the UK Media Team for the first time and announce activities in Switzerland during my favourite time of the year. Not only because my birthday month is October, but because nature plays all its trump cards once again and makes everything appear in its full glory. So then, witness it yourself and apply for our media trip to the Lake Geneva Region! For those who won't be able to join, we have compiled some inspirational things not to be missed in Switzerland in autumn. Think seasonal delicacies, visits to farmers markets, road trips and train rides that delight body and soul.

And, as autumn won't be staying for ever, we will kick off the winter season soon. We want to hear about your fond childhood memories in the Swiss mountains - scroll down for more information.

Sending you best wishes,

Myriam Ziesack & Harry White
Your UK Media Team



Discover autumn colours.

Some might describe this as a perfect summer day in Britain: sunny, blue sky and around 20 degrees. This is how golden autumn usually presents itself in Switzerland, offering perfect conditions for a hike in the mountains or a leisurely stroll through one of the cities. What a treat to wade through coloured foliage, fortify oneself with a hot drink and delicious autumn desserts and relax in one of the outdoor spas, watching the city lights or the stars above.

[Get inspired!](#)



Press Trip: autumn in Lake Geneva Region.

Discover the spectacular autumn panoramas of the Lake Geneva Region from the water, the shoreline and the mountains. On this trip we'll stay in the spectacular Montreux Riviera right on Lake Geneva. We'll walk through the UNESCO Lavaux vineyards and sample local wines, take a paddle steamer to Château de Chillon and the new Byron Café and even survey the landscape high up from Glacier 3000.

[Apply now](#)



Happiness in a glass.

Finally, it's harvest time in the wine regions of Switzerland! And once all the grapes have been put into barrels, it's time to celebrate these many months of hard labour. Harvest festivals are times for friends and families to meet and reward the work of winemakers. In Switzerland, wine is an important part of the culture. Whether you are a wine buff or just enjoy a glass at dinner, there is much to be discovered in the wine growing regions of Switzerland!

[Cheers!](#)



Chestnuts: the soul of Ticino.

Autumn in the Italian-speaking part of Switzerland is traditionally a time of culinary celebration. In Ticino, families gather to celebrate the chestnut, this "bread tree" has been part of the culinary habits for centuries. Roasted in their shells or turned into tasty vermicelles, a delicious flour, crunchy cereal or an aromatic beer... a real culinary delight in all its forms!

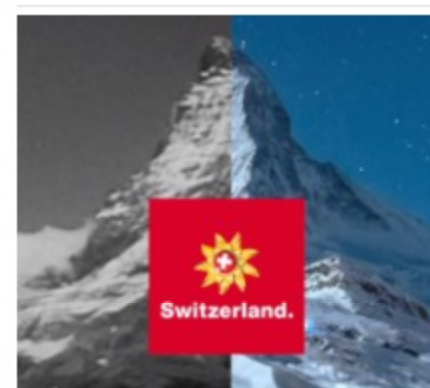
[Treat yourself](#)



Window seat.

Longing for a constant change of scenery after these many weeks at home? Jump on, take a seat and let you be amazed by the golden larches, chestnut trees and pink sunsets. This autumn, the Golden Pass line is our favourite: linking Montreux on the Swiss Riviera to Interlaken in the middle of the Bernese Oberland, this train journey will give you some insights into Switzerland's best autumn sceneries. Enjoy the glory of the Swiss autumn at its fullest from a window seat.

[Ride on](#)



Then and now.

We need your help! What must it feel like to visit a place again after 20, 30 or more years? Is there a place in Switzerland where you used to go skiing as a child? A place that has a special meaning to you and your family? We are eager to hear your childhood memories and would like to help you develop a story idea that follows these footsteps of 'then and now' in Switzerland.

[Reach out to us](#)



SwissCovid app.

Hotels, restaurants, shops and museums have reopened in Switzerland. Mountain railways and tourist attractions resumed business. Besides following the common rules on hygiene and social distancing, visitors looking for more reassurance can easily download the SwissCovid app that helps to break transmission chains more quickly. It is available in the Apple Store as well as the Google Play Store and can be activated once arriving in Switzerland.

[Download the app](#)



Swiss International Air Lines.

SWISS offers weekly flights from the UK and Ireland to Zurich and Geneva. One way fares start from £80 incl. all taxes, fees and surcharges and one piece of hand luggage. SWISS is also happy to transport the first set of skis or snowboard equipment and boots free of charge in addition to the standard free checked baggage allowance, subject to availability. Fares including checked baggage start from £130 one way incl. taxes, fees and surcharges.

[Swiss International Air Lines](#)



Swiss Travel System.

Touristic railway lines such as premium panoramic trains, mountain railways and boats are operating on regular schedules. Services such as on-board catering, group reservations and luggage transport can be booked as usual. It is mandatory to wear face coverings in public transports: persons aged twelve and over must wear them on trains, trams, buses, mountain railways, cable cars and ships and are asked to keep the required distance.

[Covid-19 Updates STS](#)