



Switzerland.

Inspiration

myswitzerland.com

Here come our top 5 winter stories.

Time is running, the snow is falling, resorts are opening and we have to hurry to deliver our favourite stories for this winter. Whether they revive childhood memories, help our planet, are a major project for the Swiss snow industry or just quirky stories - we've selected our top five for this winter.

Let's get ready for some snow!

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Your UK Media team



Christmas trees go live.

We know, for some it's still too early to talk about Christmas - but if you're looking for a special Christmas market to write about, here you go: Zurich hosts several markets throughout the city - and its tree game is strong. One highlight is the 49ft tall Christmas tree decorated with Swarovski gems at the market in the main train station. but the real hidden gem is the singing Christmas tree at the market at Werdmühlenplatz. Rowed up on a vertical podium in the shape of an enormous Christmas tree, various choirs from the region spread Christmas cheer with their repertoire of Christmas carols.

[› Christmas Markets](#)



Swiss hotel group goes CO2 neutral.

The Swiss Tschuggen Hotel Group with a total of five properties in Ascona, St. Moritz and Arosa has entered into cooperation with the myclimate foundation and will be completely CO2 neutral from 2019 onwards. With the myclimate "Cause We Care" project, guests are given the opportunity to play an active part in climate protection. Tschuggen Hotel Group has taken on responsibility for all emissions that originate from their hotels from check-in to check-out with no additional costs for their guests.

[› Tschuggen Hotel Group](#)



First phase of V-cableway goes live.

The Grindelwald-Männlichen Gondola Cableway and Jungfrau Railways are building a V-cableway to access both the Eigergletscher and Männlichen. The gondola to Männlichen, alongside a new terminal in Grindelwald opens on 14 December and is the first milestone of this CHF 420 million project. From December 2020, a second cableway will transport visitors from the same terminal to Eigergletscher station. The V-cableway will have a link to public transport and travel time to the Jungfrauoch and the ski region will be shortened by 47 minutes.

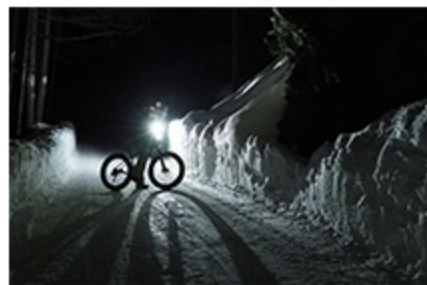
[› V-Cableway](#)



The London T. Rex goes to Bern.

Did you grow up in or around London? Then you definitely remember your school trip to the Natural History Museum - and meeting its most famous resident, the T. rex. As even extinct species need holidays, the London T. rex is travelling to the Swiss capital for a unique exhibition on dinosaurs at the Natural History Museum of Bern. The centre piece of the exhibition is the world's only life size replica of a T. rex. Dino fans can visit from 14 Sept 2019 to 16 Feb 2020.

[› T. Rex in Bern](#)



Snow Biking goes dark.

Not long ago we've introduced fatbiking - basically biking on snow. Zermatt decided that that's not exciting enough and now offers fat biking at night. Imagine cycling on snow in the silence of the darkness. Only the crunching of the snow under the extra wide mountain bike tires can be heard. Special lamps illuminate the way and create a mystical atmosphere.

[› Night fatbiking](#)



Press trip - Skiing and Carnival.

On this press trip (21-24 Feb), we'll explore one of the most unique carnivals in Switzerland. The locals of Evolène don animal costumes, wooden masks and enjoy carnival revelry. You get to see the parades and the burning of 'old man winter' and meet a local mask sculptor. Alongside this, we'll spend a day skiing the lesser known local slopes - which are a hidden gem.

[› Press trip](#)



SWISS 'air train' offer expanded.

SWISS and the Swiss Federal Railways (SBB) are expanding their 'airtrain' rail services. The focus here will be on connecting tourist destinations with the SWISS route network. To these ends, the present 'air train' between Zurich Airport and Basel and Lugano will be expanded to destinations such as Bern, Lucerne, Andermatt, Interlaken and Zermatt.

[› SWISS Air Train](#)



Gstaad pop-up at the Bloomsbury.

The famous Dalloway Terrace of the Bloomsbury in London will transform in a Gstaad themed winter wonderland. Opening on 12 November, guests will feel like stepping into little Gstaad with all its Alpine charm and glamour. Alpine cocktails will get visitors in a festive spirit and of course there will be fondue to make sure everyone gets the real Swiss winter feeling.

[› Dalloway Terrace](#)