**Winter 2021/22: New arrivals and old favourites in St. Moritz**

**St. Moritz, 3 November 2021. St. Moritz welcomes the return of favourite events such as the White Turf horse races and the Snow Polo World Cup this winter. And there are plenty of new attractions to look forward to as well, including Amusements on the Lake, a festival held for the first time last year. The winter season truly gets underway on the weekend of 10–12 December with two Alpine Ski World Cup races and performances by internationally renowned music stars.**

After a one-year break, this winter season sees the return of all the classic St. Moritz events, including the White Turf horse races, the Snow Polo World Cup and the St. Moritz Gourmet Festival. What’s more, the Cresta Run and the Olympic Bob Run at St. Moritz-Celerina are also fully operational again.

To mark the start of the season on 3 December 2021, the St. Moritz Design Gallery will be opening its **Ski Runs and Champagne Dreams** exhibition in the Serletta multi-storey car park. The exhibition is a collaboration between Magnum Photos and the town of St. Moritz. It will showcase pictures by Magnum photographers Werner Bischof, Rene Burri, Burt Glinn, Thomas Hoepker, Martin Parr, Alex Majoli and Paolo Pellegrin. The 31 short stories in visual form reach across the generations and combine to create a remarkably charming, humorous and sometimes poetic portrait of life in the birthplace of winter tourism.

The new St. Moritz Christmas market celebrates its launch on 5 December 2021, and on the same day the second stage of the **Tales of Tree** Christmas light showtakes off with a new adventure. It is a heart-warming Christmas tale for children and adults, created in partnership with Oliver Conrad, the international director of animated films, who is a son of St. Moritz. The film with musical accompaniment will be projected onto the façade of the Town Hall at sunset every day until 9 January 2022.

The **Winter Opening Weekend** of 10–12 December 2021 marks the official launch of the winter season. The Alpine metropolis is hosting the Audi FIS Ski World Cup St. Moritz with two Ladies Super-G races. Further attractions include famous music acts, with open-air concerts by Italian icon Umberto Tozzi (“Gloria”), “What is Love” singer Haddaway and Latin-pop vocal phenomenon Lou Bega (“Mambo No. 5”). This soundtrack to the weekend is sure to create a rousing party atmosphere and take audiences on a nostalgic trip back to the 1980s and 90s.

On 11 December 2021, the **30th Winter Universiade** will get underway in Lucerne. After the Olympic Games, the Winter Universiade is the biggest multi-sports event in the winter calendar. The Super-G, Giant Slalom and Slalom ski races will be held in St. Moritz. Athletes will vie for gold, silver and bronze on the courses constructed for the 2017 World Ski Championships. The races in St. Moritz are set for 13/14 and 15 December and will all end at the finish area in Salastrains.

After its successful launch last winter, **Amusements on the Lake** will be back from mid-January to the end of February 2022 on the winter ice of Lake St. Moritz. Highlights will include a kilometre-long skating rink, cross-country ski trails and skijoring lessons. This year, visitors will also be able to enjoy a wide choice of culinary delights, with musical entertainment offered on certain days.

The [St. Moritz Ferienshop](mailto:https://booking.stmoritz.com/en) has updated its range of unique experiences and special packages in time for the new winter season. Alongside favourites such as the Fondue Bike Ride and the Cresta Run Extravaganza, a number of new offers will be exclusively available from the Holiday Shop. Events include ice sculpting, cross-country courses, a gourmet festival for youngsters, a helicopter flight with whisky tasting, a snow polo academy and the Winter Opening Package.

All highlights of the current winter programme can be viewed online at [St. Moritz Ferienshop](https://booking.stmoritz.com/en) under [booking.stmoritz.com](https://booking.stmoritz.com/en).

**About St. Moritz:**

St. Moritz is a resort where glamour, lifestyle, sports and untamed nature blend to form an exclusive cocktail. International events and culinary delights are the norm here, and the town has an unrivalled concentration of premium-class restaurants. St. Moritz also sets the standard for accommodation, with no fewer than six luxury hotels. As the cradle of winter tourism, St. Moritz has demonstrated its pioneering spirit through the ages. The alpine town is a stage for artists and trendsetters and home to an impressive number of international galleries. St. Moritz boasts Europe’s highest luxury shopping street – a paradise for shoppers and in a class of its own. And there is no shortage of culture to enjoy as St. Moritz has numerous museums, libraries and places of interest to visit. The cosmopolitan Alpine village can be reached by road, rail or air.

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