

# Christmas City, Zürich, Switzerland.

## Hotel Noël – 10 Ways to Experience Christmas in Zurich

The Christmas pop-up hotel surprises with 10 individually designed hotel rooms in 10 different Zurich hotels. Created by selected artists.

The out-of-the-ordinary Hotel Noël is being specially created in Zurich for Christmas. Ten selected hotels – including the renowned Hotel Storchen and the trendy 25hours Hotel on Zurich's Langstrasse – will each provide a room. These will be redesigned by artists who have some connection with Zurich. The artists have been chosen for the broad spectrum and diversity of their work, with the aim of creating rooms that are as different from each other as possible. Contemporary artists, art collectives, illustrators, interior designers, and video designers are giving rise to creative worlds in which guests can and are actively encouraged to immerse themselves. This creative collaboration between artists and hotels produces inspiring retreats, which are also the perfect starting points for exploring the urban Christmas city of Zurich, with its high-caliber seasonal offerings in the spheres of gastronomy, shopping, art, and culture.

During the pre-Christmas season, the 10 rooms can be booked in the customary fashion and together form the Hotel Noël, which can be viewed at [noelzurich.com](http://noelzurich.com).

### Information

- Duration: The project, "Hotel Noël – 10 Ways to Experience Christmas in Zurich", will take place from November 19 – December 24, 2020 in 10 different hotels in Zurich. Some hotels will even keep the installations in their rooms beyond the official finishing date.
- Booking: The rooms can be booked from 05.10.2020 via [noelzurich.com](http://noelzurich.com)
- Opening event/Vernissage: November 19, 2020, with artists, invited guests from the field of culture, members of the media, and influencers.

### Details of the Artists, Rooms, and Hotels

<b>Hotel Restaurant Bar Helvetia</b>	Mizzo (Myriam Gämperli)
<b>Sorell Hotel St. Peter</b>	Rips1 (Linus von Moos)
<b>Hotel Krone Pop-Up</b>	U5
<b>Design &amp; Boutique Hotel Plattenhof</b>	Matthias Gubler
<b>Marktgasse Hotel</b>	Yehteh (Philipp Dornbierer)
<b>Hotel Sedartis</b>	Husmann&Tschäenni

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<b>Storchen Zürich</b>	Alain und Stella Kupper
<b>25hours Hotel Zurich Langstrasse</b>	Schönstaub
<b>Glockenhof Zürich</b>	LAIN (Alain Schibli)
<b>Greulich Design &amp; Lifestyle Hotel</b>	Corso Bertozzi

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### **Mizzo (Myriam Gämperli) at the Hotel Restaurant Bar Helvetia**

In her illustrations and stagings, Mizzo (Myriam Gämperli) creates images that reinterpret form and content, free from conventions or constraints. By combining the known with the unexpected in a powerful and refreshing way, she translates contemporary themes in the style of Dada into profound and invariably humorous collages.

In keeping with her technique, Mizzo will furnish the hotel room at the Hotel Restaurant Bar Helvetia with a three-dimensional collage, in which she fuses the Western understanding of Christmas with inherent themes such as femininity, birth, new beginnings, and escape. A room for sweet dreams.

→ [mizzo.ch](http://mizzo.ch)

→ [hotel-helvetia.ch](http://hotel-helvetia.ch)

### **Rips1 (Linus von Moos) at the Sorell Hotel St. Peter**

The work of independent artist and illustrator Rips1 (Linus von Moos) is influenced by his early affinity with graffiti art. Clearly defined lines separate rich areas of color from each other. The wonderful brush strokes – von Moos prefers to paint with old, used brushes – are repeated in all his motifs. Patterns, colors, and shapes are repeated; together they create a unified whole but at the same individually represent a world of their own.

In the Sorell Hotel St. Peter hotel room, Rips1 gives the hotel guest a glimpse into his artistic universe. Using recycled materials from his studio, he creates a Christmas world that points to Zurich as a creative hotspot and at the same time encourages visitors to play an active role themselves; the artist provides wrapping paper for guests to wrap their own Christmas gifts. Stamps and paper are also available, so that guests can also create their own personalized Christmas cards. A room for creative minds.

→ [rips1.ch](http://rips1.ch)

→ [sorellhotels.com/de/st-peter/zuerich](http://sorellhotels.com/de/st-peter/zuerich)

### **U5 at the Hotel Krone Pop-Up**

U5 is an arts collective that actively pursues historical and contemporary approaches to research in art. The artists work in a transdisciplinary manner, use analog and digital media, and constantly create new forms that combine art and knowledge transfer. The collective developed the live camera, PALM, to document their work processes and exhibitions. The handling of the now absurdly large volume of accumulated data forms the basis of their artistic oeuvre.

At the Hotel Krone Pop-Up, the live camera, PALM, can be experienced individually. Guests are invited to become part of the art installation and to play with reality, imagination and (self-) monitoring.

→ [u5.92u.ch](http://u5.92u.ch)

→ [kronezurich.ch](http://kronezurich.ch)

## **Matthias Gubler at the Design & Boutique Hotel Plattenhof**

Matthias Gubler worked as a video jockey for many years, including abroad. Nowadays, he works as a video and concept artist and freelance designer in Zurich. Gubler's art is characterized by its formal precision. His easily accessible video collages allow content, form, and rhythm to fuse together. The examination of everyday situations or political themes results in extremely humorous, sometimes sarcastic, and always very aesthetic images.

At the Design & Boutique Hotel Plattenhof, Matthias Gubler welcomes guests with video collages projected onto the ceiling. The aesthetically coordinated images show contemporary themes from Zurich and Switzerland – naturally in a wintery and especially Christmassy look. The room for aesthetes.

→ [thisisthis.ch](http://thisisthis.ch)  
→ [plattenhof.ch](http://plattenhof.ch)

## **Yehteh (Philipp Dornbierer) at the Marktgasse Hotel**

Philipp Dornbierer is a freelance illustrator from Zurich who goes by the alias of Yehteh – a pseudonym derived from the original spelling of Yeti. Large mythical creatures like the Himalayan mountain man and ghostly figures have always been a source of inspiration for him and influence his current work as much as his early experiments with silk-screen printing. His illustrations stand out through the use of a limited but all the more expressive color palette. His delicate and minimal approach keeps the core idea of the image in main focus. As an illustrator, Yehteh counts The New York Times and Google among his clients.

At the Marktgasse Hotel, situated in the heart of Zurich's Old Town, Yehteh transforms a hotel room into an imaginary world full of mystical figures and forms fashioned from wood, textiles, and paint. The room for visitors who want to be lulled to sleep by gentle mythical creatures.

→ [yehteh.com](http://yehteh.com)  
→ [marktgasseehotel.ch](http://marktgasseehotel.ch)

## **Husmann/Chaeni at the Hotel Sedartis**

Mira Tschaeni and Michael Husmann Tschaeni are an internationally active Swiss artist couple. Their work encompasses the disciplines of painting, mixed media, installation, video, and performance. They create surreal worlds by mixing figurative elements with dreamlike settings using an unmistakable color spectrum. Their works bear witness to their monstrous imagination, from which worlds full of positive energy are created – always combined with a hint of hidden, otherworldly darkness.

At the Sedartis Hotel, the two artists will create a large, wintery, walk-in tent-cave. Visitors are immersed in a world full of colors and deep, sensitive, natural beauty. A room as a homage to visual poetry.

→ [instagram.com/husmanntschaeni](https://www.instagram.com/husmanntschaeni)  
→ [sedartis.ch](http://sedartis.ch)

## **Alain Kupper at the Storchen Zürich**

Alain Kupper is a graphic designer, photographer, musician, gallery owner, winner of the Swiss Grand Award for Design bestowed by the Federal Office of Culture, and a well-known, constantly proactive protagonist in Zurich's cultural landscape.

At the tradition-steeped Storchen Zürich hotel, Alain Kupper implements the concept of “Home is where we celebrate the ordinary”. Fully in keeping with one of his other talents – building bridges between sub- and high culture – the bedrock of Zurich’s sub-cultural scene will leave his stamp on the entire room – including the furniture – at the Hotel Storchen. An explosive meeting of two worlds, which can be awaited with great anticipation. The room for Kupper fans.

→ [kupper-modern.com](http://kupper-modern.com)  
→ [storchen.ch/de](http://storchen.ch/de)

### **Schoenstaub at the 25hours Hotel Zurich Langstrasse**

The Schoenstaub brand is attracting a lot of attention from all over the world due to its amazing designs. Behind the project is Nadja Stäubli, who with the Schoenstaub label combines her passion for art and design. Meanwhile, the carpet collection has expanded to include lifestyle articles for the entire living space – always true to the motto, “Every journey begins at home”. In addition to her work as a designer, Stäubli works as a photographer and DJ.

At the 25hours Hotel on Langstrasse, the Zurich label presents a Christmas room in a ‘70s look. The room for time-traveling design aficionados.

→ [schoenstaub.com](http://schoenstaub.com)  
→ [25hours-hotels.com/hotels/zuerich/langstrasse](http://25hours-hotels.com/hotels/zuerich/langstrasse)

### **LAIN (Alain Schibli) at the Glockenhof Zürich**

With his 1990s’ youth as a streetballer, skater and snowboarder in his style backpack, LAIN (Alain Schibli) realizes projects on the border between graphics, art, and commerce. He worked as a graphic designer for the streetwear brand, Carhartt WIP, founded “Amateur Magazine”, organized live art battles, and was co-initiator of the art collective, “Die Seiner”. Nowadays, the self-proclaimed “visual explorer” is busy as a freelance graphic artist.

At the Glockenhof Zürich, LAIN humorously combines the two apparent contrasts of “nature” and “consumption”. While – he believes – the desire for a white Christmas in the Swiss lowlands might be over, popular winter seaside resorts cannot be visited due to the current pandemic- As a result, he plans to transform the hotel room into a cozy nest featuring his typical Pop Art and a sea of tropical plants. A room for all those who prefer to spend Christmas in the tropics.

→ [l-a-i-n.com](http://l-a-i-n.com)  
→ [glockenhof.ch](http://glockenhof.ch)

### **Corso Bertozzi at the Greulich Design & Lifestyle Hotel**

Zurich artist Corso Bertozzi feels equally at home on a canvas with acrylic paint as he does with a spray can and paint on a building façade. His method of working always focuses on the place, the space available, and its structures. His works are characterized by clear-cut graphic forms and design elements from urban contemporary art that are adapted to the environment. His creations range from small pictures in postcard format to wall paintings covering 300 square meters (3,300 square feet).

For his interior design at the Hotel Greulich, Corso Bertozzi is conjuring up wintery elements in the middle of the hotel room by means of wooden elements in crystalline structures and with special lighting effects. A room for changes.

→ [instagram.com/corso.bertozzi](https://www.instagram.com/corso.bertozzi)

→ [greulich.ch](https://www.greulich.ch)

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