

# Crans-Montana 2020-21 Winter News

## ST Moscou

### THE PERFECT OFFERS FOR THOSE WHO LOVE THE MOUNTAINS

#### Access to the mountains 365 days a year

As of 1st May 2020, the Crans-Montana cable cars are open 365 days a year. At least one cable car will be open daily in the ski area, allowing visitors to reach the mountains every day. Purchasing tickets via a dynamic pricing system means that cable car passes are available at very reasonable prices, from just CHF 15.-, by booking tickets in advance on the cable car company website

#### Dynamic Day Pass:

If you're only occasionally enjoying the mountains in Crans-Montana, then the best solution would be to purchase a 1 to 15 daily pass. The prize is dynamic and starts at CHF 15.- per day. The best rates are available online, by booking early in advance.

#### HotelPass

Hotel guests can get their ski passes for the day of their choice, at the reception. No reservation in advance is required. This process allows for the customer a last minute decision with a maximum of flexibility, at a very good price. Indeed, the daily ski pass will cost CHF 49.- for an adult and CHF 28.- for children between 9 and 16 years old. This prize offers thus a 45% discount compared to the daily official prices. With this new pass, visitors can really ski on demand, according to their wished and the weather, offering them a high flexibility!

#### Cancellation Policy

- In the event of a total closure of the ski area by decision of the authorities (Federal Council or Canton of Valais), a refund will be offered by CMA to compensate customers who have purchased their day pass online.
- In the event of a total closure of the borders between Switzerland and all of its bordering countries by decision of the authorities (Federal Council or Canton of Valais), CMA will offer a refund to customers who can prove that they have a home address, in their name, in the country concerned by this restriction.
- In the event of compulsory isolation on return, in the regions or countries of residence of the customers, a credit note will be offered by CMA, to be used within 2 years, following the last day of validity of the daily ticket.

[www.mycma.shop/en](http://www.mycma.shop/en)

Pictures : <https://crans-montana.wikipixel.com/c/iYsul3>

### ETOILE BELLA LUI - AN ENCHANTING FESTIVAL IN THE MOUNTAINS

The days are getting shorter, temperatures are dropping, and the first snowflakes are falling. It's the beginning of the most magical of all seasons. The Etoile Bella Lui festival invites you to discover the magic of winter in the heart of Crans-Montana, illuminated by the light of the Lantern Path, and the Ferris wheel.

The festival is based on the story of « The Shepherd and the Bella Lui Star » and honours the magic of winter lights in the mountains. Explore the pristine Nature surrounding the centre of Crans-Montana in a convivial and family spirit, as you walk the Lantern Path between Lake Moubra and Lake Etang Long.

In the snowy streets of the village, winter takes on the delicious flavour of local produce, its taste enhanced by our exceptional chefs, bakers, cheesemakers and winemakers. A central gastronomy area invites you to share an aperitif.

A story, a Chef's market, a village, an aperitive plaza, and of course the lantern path, and the Ferris wheel... is there a better way to enjoy the holiday season and its magical moments? Know **that from 4 December 2020 until 3 January 2021**, Etoile Bella Lui will illuminate the holiday period in this innovative festival that pays tribute to the magic of winter in the mountains.

### **A lantern path**

Immersed in the heart of natural surroundings and guided by twinkling lanterns, discover light art installations by renowned artists. Every winter, the lantern path offers a little more magic thanks to new installations. At either end of the path, you can enjoy two restaurants where you can warm up and savour a delicious hot chocolate or a mulled wine.

In the middle, nestled in the heart of the forest, the hamlet of lanterns allows you to visit typical mazots, where the youngest can entrust their wishes to the Star Bella Lui, by placing them in the dream box. An enchanting moment, that absolutely must be experienced, especially after dark.

Finally don't forget to set off to search for the «Bella Lui» star on an exciting treasure hunt, scattered with clues and riddles that will lead you towards the light...

### **A ferris wheel**

Discover a splendid 360° panorama on the 33 metre high ferris wheel, and enjoy a fairytale atmosphere at the foot of this unique attraction. What could be more amazing than this experience, admiring unique views of Crans-Montana with family, friends or with a loved one, at sunset ?

At the foot of the ferris wheel, the village and its gourmet chalets welcome you in a friendly atmosphere. In colder weather you can warm up and enjoy your meal in the yurt. How about a fondue by candlelight ? Take the time to stroll from one flavour to the next, warmed by the flames of the braziers and explore the specialities proposed by the resort's restaurants.

This family area leads you into a fairytale world, and is near the departure of the lantern path.

### **A chefs' market**

Over two long weekends, the best chefs in Crans-Montana will convene at the foot of the ferris wheel, at the chefs' market. Partnering with regional winemakers, grab the opportunity to indulge in one of their gourmet, frosted, original or surprising proposals...

Surprise your tastebuds in a convivial and gourmet area during one of these tempting weekends.

### **Aperitif plaza**

Come and share a Valais platter, a tasty raclette, a glass of Fendant or mulled wine in this convivial area in the heart of the winter magic. The central area and a covered area will warm up your evenings, as will the delicious produce from local artisans.

[www.etoilebellalui.ch/en](http://www.etoilebellalui.ch/en)

**Pictures:** <https://crans-montana.wikipixel.com/c/Ne5z9O>

## **CRANS-MONTANA, HEAVEN FOR FAMILIES!**

Crans-Montana is officially THE destination for families in the French-speaking part of Valais. It has been awarded the label "Family Destination 2019–2021" by the Swiss Tourism Federation. This award is only granted to holiday destinations which are particularly geared to the requirements of families. So don't wait anymore and discover all our family activities on offer...

Bibi Snow Island, for instance, is a real island of leisure and fun on the famous Severiano Ballesteros golf course! This is a favourite family haunt all winters: snowtubing, sledging, small skidoo for children as well as a magic carpet for novice skiers and sledgers, and so much more. There are also indoor and outdoor snack bars, which are great places to stop and enjoy the wonderful Alpine panorama.

Don't miss out on a visit to la Maison de Bibi, the house of Crans-Montana's famous marmot mascot. Bibi welcomes children of all ages to his home, which is situated on the golf course throughout the winter. Lots of entertainment and activities such as crafts, games, snow painting, sledge races, snowman competitions and a library corner are available, all under the guidance of Crans-Montana

Tourism and Congress staff. This is really the perfect activity for the entire family, since the children are having a lot of fun while parents can relax on their chair, and have a good time admiring the amazing panorama on the Alps.

[www.crans-montana.ch/en/kids/](http://www.crans-montana.ch/en/kids/)

**Pictures:** <https://crans-montana.wikipixel.com/c/sz8UnG>

#### **Access to the mountain free up to 9 years old!**

The ski lift company unveils their new offers, which are very attractive for those who love skiing, mountain biking, hiking or simply being in the mountains. Crans-Montana has been awarded the "Family Destination", label, and spoils children with free ski lift passes up to 9 years old! Experiencing the mountains as a family is something that CMA wants to bring to the forefront, and this is why the age limit for a free pass increased from 6 to 9 years.

[www.mycma.ch/en/shop](http://www.mycma.ch/en/shop)

#### **Nursery for visitors**

Crans-Montana has been awarded the «Family Destination» label, and offers childcare facilities at the Bibi nursery. Families who pay visitor tax can enjoy a childcare service for their children within the Hotel Etrier, a Families Welcome hotel.

This nursery for visitors to the resort, which is designed to reflect the universe of Bibi, the famous Crans-Montana marmot mascot, offers children different indoor and outdoor entertainment, games and activities all led by professionals.

#### **Alaïa Winter Camps**

During the winter, children can take part in proper camps or courses in the magnificent Crans-Montana region, and try numerous sports and original and fun activities. Come and hone their freestyle talents with friends in a variety of multi-sport camps on offer at Alaïa, the biggest action sports centre in Switzerland. In Crans-Montana the possibilities for fun are unlimited. You'll find the countless options for winter camps and courses for children to explore the precious attractions of Valais, and particularly the superb region of Crans-Montana, here.

[www.alaia.ch](http://www.alaia.ch)

## **NEWS**

#### **New Hotel Aïda**

The Hotel Aïda will offer exclusive accommodation, opening in December 2020. With 17 suites, a magnificent Spa & Wellness, and not forgetting its organic restaurant in the hands of Michelin starred chef Franck Reynaud (one star in the Michelin guide and 18/20 points in Gault & Millau), the project promises to be of the highest quality.

#### **Guarda Golf Hotel & Residences: New Restaurant FIVE**

This winter, Guarda Golf Hotel & Residences will launch its new restaurant in the spirit of a shared cuisine in the culinary heritage of the cuisines of the Levant and southern Italy. The name and the concept are inspired by five essential foundations: a generous welcome, convivial sharing, a respect of nature's produce as well as the culinary heritage of the cuisines of the Levant and southern Italy.

Start your meal with a choice of Aegean and Levantine mezze, served in the spirit of sharing. Follow these with Mediterranean-style grilled dishes, fresh pasta and risotti, before concluding with exquisite sweet creations.

<https://guardagolf.com/restaurants/?lang=en>

## **VARIOUS**

## **Night slalom**

In this third edition, this men's night slalom will see the elite in the discipline competing against each other on 29 December 2020. The famous Mont Lachaux piste and its finish stadium, which is perfectly suited to this type of event, hosts the women's Ski World Cup every year. So at nighttime, in a unique atmosphere, a large crowd of spectators will be able to admire these world-class slalom skiers.

## **Audi FIS Alpine Ski World Cup Women Crans-Montana**

From 23 to 24 January 2021, the world's top female skiers will gather in Crans-Montana to test their on the challenging Mont Lachaux piste. This run has now established itself as a World Cup classic.

<https://www.skicm-cransmontana.ch/en/home/>

**Pictures:** <https://crans-montana.wikipixel.com/c/DN0nco>

## **A PLAYGROUND ENDORSED BY THE BEST FREESTYLERS**

### **Crans-Montana Parks**

Crans-Montana spoils freestylers with its three parks! The parks' new layout, endorsed by Nicolas Vuignier, freestyle professional and ambassador for Crans-Montana, forms part of a project devoted to riders which invites them not only to go out and have fun in the wakepark, bikepark and snowpark, but also to share their photos, videos and experiences on a new website.

### **A legendary snowpark**

The Crans-Montana Snowpark, a playground endorsed by the best freestylers. For over 15 years, the Crans-Montana Snowpark has welcomed the best Swiss and international riders on its 100'000 m2 snowpark which, spread over 2 sites, also offers modules for beginners. The main snowpark is aimed at confirmed and expert freestylers and consists of rails and boxes, jumps, an airbag and, above all, the single olympic half-pipe in French Switzerland with 7m-high walls.

The only one of its kind in Valais, the half-pipe is frequented by countless serious riders as they prepare for various competitions. The second zone, the Easy Snowpark, situated close to Chetzeron, is dedicated to novice freestyle skiers and snowboarders. Every winter, many national freestyle teams regularly train on the quality facilities of the Snowpark, whereas numerous major events take place at the Crans-Montana Snowpark:

- 16-17 January 2021: Audi Snowboard Series: Snowboard Cross (one FIS race and one Open race)
- 29-30-31 January: Audi Snowboard Series and Swiss Freeski Tour : European Cup Halfpipe and Slopestyle Ski/snowboarding
- 6-7 February 2021 : Audi Skicross tour: a Fis race and a Skicross Open race
- From 4 April 2021 to 9 April 2021: Belgian and Dutch Halfpipe/Big Air and Slopestyle Championships

### **Alaïa Chalet, a shrine to action sports**

Crans-Montana is already well-known for its parks (snowpark, bikepark and wakepark), but it is continually developing the choice for action sport fans. The latest development is Chalet Alaïa, a veritable shrine to action sports, which opened its doors at the beginning of 2019. High quality infrastructure such as trampolines, indoor ramps, foam pits and bowls mean different sports can be practised year round. Outside, there is a gigantic skatepark which measures around 2,400m2, consisting of a snakerun, and pumptrack, as well as a skate plaza and bowl.

Keen children and young people can take part in winter and summer camps, and put into practice the tricks they learn at the Chalet in the different parks in Crans-Montana. With over 5,000 m2 of indoor and outdoor infrastructure, French-speaking Switzerland now boasts the biggest and most complete action sports centre of its kind. Upstairs, there's a bar which looks out over the activity halls so that family and friends can watch sports fans evolve in their chosen sport.

### **Snowpark Package 1 Day Crans-Montana + 1 hour at the Alaïa Chalet**

This combo-ticket is the perfect match for freestylers, since it corresponds to a one day ski pass to the Snowpark of the Crans Montana ski area while it gives access the same day to the Alaïa chalet in Lens (1 hour in one of the rooms of your choice).

<https://www.mycma.ch/en/agenda-activites/activites/snowpark-83>

[www.crans-montana-parks.ch](http://www.crans-montana-parks.ch)

**Pictures:** <https://crans-montana.wikipixel.com/c/XWIm2e>

### **Current Situation**

As winter will soon make an appearance, know that you will be welcomed in Crans-Montana, always respecting the security guidelines in force. Crans-Montana benefits from the Clean & Safe label, supported by Switzerland Tourism, and is thus assuring its guests a safe stay thanks to specific measures based on the principles of health protection laid by the Federal Office of Public Health. Our various tourism partners are also respecting the different relevant protection plans. Public transport travelers for instance (from the age of 12) will have to wear a mask throughout Switzerland. This directive therefore concerns: trains, trams and buses, as well as ski lifts, cable cars and boats.

Before travelling, check with the relevant official authorities in your country of departure. Travellers coming from at-risk areas will have to quarantine themselves for ten days. You can find current status of entry regulations under this link: <https://www.stnet.ch/fr/marches/survol-marches/etat-actuel-des-reglementations-dentree/>.

One thing is sure, a memorable and safe stay awaits you in Crans-Montana! We can't wait to welcome you. Latest information on the current situation on [www.crans-montana.ch/en](http://www.crans-montana.ch/en)