

# WINTER NEWS

from the Aletsch Arena 2020/2021

21 September 2020



**Winter Season 2020/2021**

5 December 2020 – 10. April 2021



Grösster Gletscher der Alpen



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Grosses Fuschhorn 3626 m

Gelashorn 3740 m

Aletschhorn 4193 m

Bettmerhorn 2858 m

Aletschgletscher

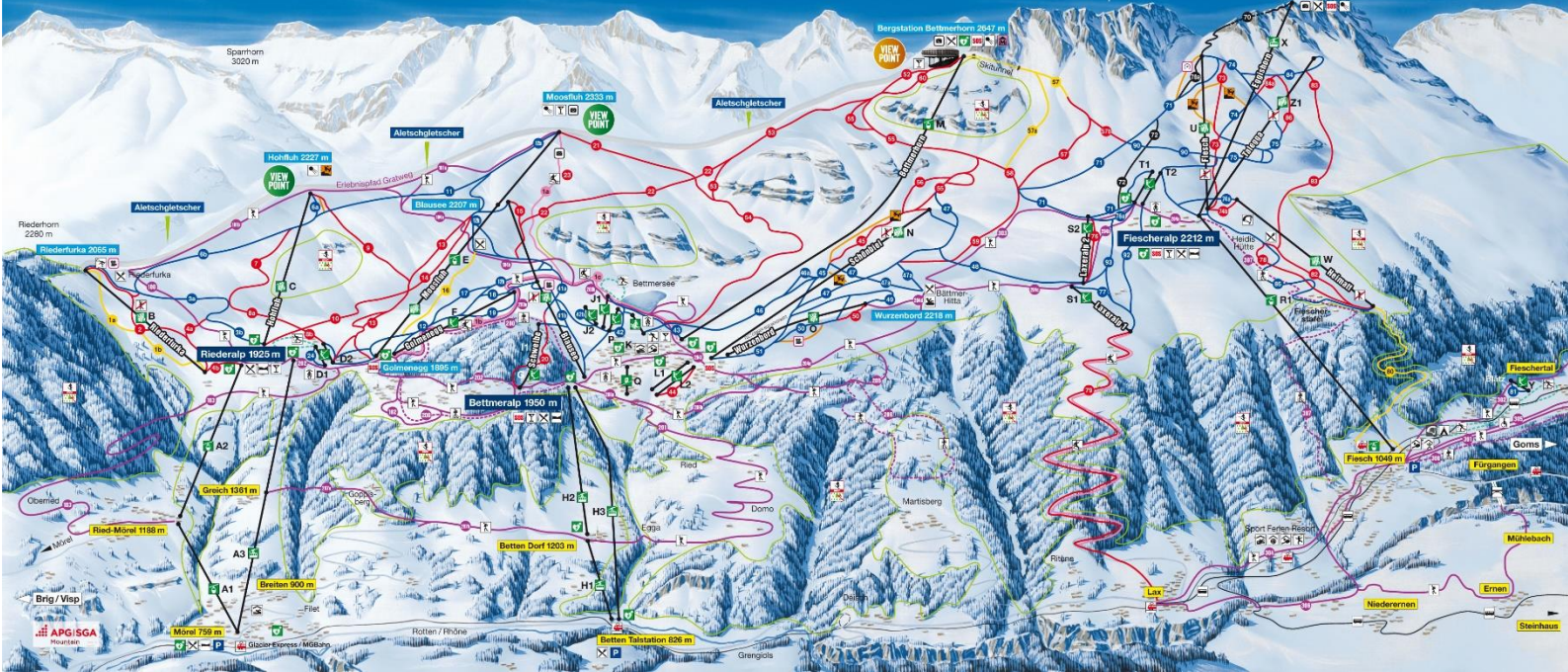
Eisenlücke 2722 m

Jungfrau 4155 m

Mönch 4107 m

Eggshorn 2906 m

Bernsteinhorn Eggishorn 2999 m



## The Aletsch Arena – the most liberating natural experience in the Alps!

Winter holidays by the Great Aletsch Glacier, the greatest glacier of the Alps, at the heart of the UNESCO Swiss Alps Jungfrau-Aletsch World Heritage Site.

Unbelievably cool! The sunny, car-free plateau

- UNESCO World Heritage Site
- Car-free plateau
- Over 100km of perfectly groomed pistes
- Ski in, ski out: the slopes are right on your doorstep!
- State-of-the-art transport facilities – Fiesch public transport hub
- Valais warmth and hospitality – Restaurants with a sunny terrace right by the piste – Family atmosphere
- Freeride descents
- Fun parks
- Over 70km of winter hiking trails
- Snowshoe trails
- Sledge runs
- Snowtubing
- Snow sports schools
- Three view points
- Paragliding
- Children’s play areas
- Glacier World Bettmerhorn



## 1 Awards

### 1.1 Aletsch Bahnen AG is the “Skiarea Test Winner and Rising Star 2020 Switzerland”

[aletscharena.ch/auszeichnungen](https://aletscharena.ch/auszeichnungen)

In the 2019/20 winter season, numerous companies took part in the anonymous quality check of the International Ski Area Test. Aletsch Bahnen AG was declared “3x Gold Ski Area Test Winner Switzerland” and “Rising Star 2020 Switzerland” with the public transport hub in Fiesch. They also shared the “Mobility Trophy Gold” with the Matterhorn Gotthard Railway. The cable car company of the Aletsch Arena likewise won the “International Piste Seal of Quality Double Gold” award. The piste and rescue team was delighted to receive the “Piste Leader Trophy”. Alpenlodge Kühboden was named the most popular mountain restaurant.



### 1.2 Skiresort.de Test Winner 2020: Aletsch Arena – Riederalp / Bettmeralp / Fiesch Eggishorn: Best Panorama

[aletscharena.ch/auszeichnungen](https://aletscharena.ch/auszeichnungen)

With its views of the Aletsch Glacier, the Aletsch Arena was awarded “Best Panorama 2020” by Skiresort.de, the world’s largest test portal for ski resorts.



### 1.3 Best Ski Resort 2020

The official presentation of the study results will take place on 5 November 2020 in South Tyrol.





## 2 New offerings from service providers and partners

### 2.1 Hotel Christania in Fiesch has reopened

In the centre of Fiesch, not far from the public transport hub, Hotel Christania offers a bed-and-breakfast concept that makes it the ideal starting point for sports enthusiasts and nature seekers. The hotel was completely renovated in spring 2020 with an emphasis on comfort and design. Each room has its own balcony and a high-end bed system. The sauna, steam bath and feature shower will open from mid-December on.

[hotel-christania.ch/de/](https://hotel-christania.ch/de/)



### 2.2 Chalet-Hotel Bettmerhof on Bettmeralp makes Top 100 list after conversion.

The Chalet-Hotel Bettmerhof has converted the breakfast room into a new alpine breakfast and dining restaurant and renovated the sun terrace.

The Chalet-Hotel Bettmerhof has once again made it into Karl Wild's "Hotel Bible"! The popular hotel is ranked 31st in the category Nice-Price Holiday Hotels. This puts the Chalet-Hotel Bettmerhof among the best 100 hotels in Switzerland.

[bettmerhof.ch/de/](https://bettmerhof.ch/de/)





### 2.3 Restaurant Bellevue in Lax is open again

### 2.4 Eggishorn Ferien with small shop

From now on the team of Eggishorn Ferien sells drinks and spirits in the office in Fiesch.

[eggishorn-ferien.ch](http://eggishorn-ferien.ch)





### 3 New events

#### 3.1 27 March 2021 Snow Volley Tour on Riederalp

The Snow Volleyball Tour will be visiting the Aletsch Arena on 27 March 2021. Riederalp Ski Club is organising this tour of snow volleyball players. The Festival comprises the Snow Volley Trophy and the Snow Volley Fun Tournament.

[snowvolleyball.ch/snow-volley-riederalp](https://snowvolleyball.ch/snow-volley-riederalp)



#### 3.2 7–11 April 2021, Swiss Snow Happening Bettmeralp

The Swiss Ski School Championships are being held for the first time on Bettmeralp in the Aletsch Arena from 7–11 April 2021. More than 1,500 snow sports instructors will be taking part in various competitions and events over one week. Ski School Bettmeralp has the pleasure of hosting the Swiss Snow Happening 2021 in conjunction with Aletsch Bahnen AG, Aletsch Arena AG and Swiss Snowsports.

[schneesportbettmeralp.ch/happening](https://schneesportbettmeralp.ch/happening)





## 4 Other offers, experiences and events

### 4.1 Winter experiences

#### Sensory experiences

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[aletscharena.ch/sinneserlebnisse](https://aletscharena.ch/sinneserlebnisse)

Enjoy the most liberating natural experience in the Alps at its most intense: that's precisely what the sensory experiences of the Aletsch Arena were made for.

- Star photography and constellations
  - [Bettmerhorn](#)
  - [Eggishorn](#)
- [Conscious breathing hike to Bettmersee](#)
- [First Track – Sunrise on Eggishorn](#)

#### Experience sports

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- [Skiing & Snowboarding](#)
- [Winter hiking](#)
- [Snowshoe hikes and guided tours](#)
- [Guided ski tours](#)
- [Fatbike](#)
- [Sledging](#)
- [Paragliding, hang-gliding](#)

#### A look behind the scenes

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- Snowcat co-pilot  
[aletscharena.ch/pistenbully](https://aletscharena.ch/pistenbully)
- [Out and about with the management](#)

#### Families

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[aletscharena.ch/familien](https://aletscharena.ch/familien)

- [Families welcome](#)
- [Gletschi – the mascot of the Aletsch Arena](#)
- [Gletschi Tour](#)

#### Gastronomy

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- [Moonlight Meal with Torchlight Descent](#)
- [Culinary Gondola Ride Bettmerhorn](#)

#### View points

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[aletscharena.ch/aussichten](https://aletscharena.ch/aussichten)

The Moosfluh, Bettmerhorn and Eggishorn view points take your breath away with their stunning views of the Great Aletsch Glacier and the 4000-metre peaks of Valais.





## 4.2 Winter packages

[aletscharena.ch/winterpauschalen](https://aletscharena.ch/winterpauschalen)

### White Weeks. The combo-package with skiing lessons

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9–30 January 2021 | 13–27 March 2021

- CHF 430 for 6-day ski pass
- CHF 470 for 7-day ski pass
- CHF 510 for 8-day ski pass
- CHF 576 for 13-day ski pass

NEW: can now also be booked without accommodation





### 4.3 Cable-car specials

#### **Aletsch Explorer Pass**

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Your train and cable-car pass for unlimited mobility in the Aletsch Arena. Perfect for all winter-hikers, snowshoe-trekkers and view-point explorers.

It includes free travel on all cableways operated by Aletsch Bahnen AG (Mörel-Riederalp-Hohfluh/Moosfluh, Betten valley station-Bettmeralp-Bettmerhorn, Fiesch-Fiescheralp-Eggishorn) and on the train route Mörel – Betten valley station – Fiesch – Fürgangen.

**Adults CHF 41 | Families CHF 82 | GA SBB CHF 19**  
**Children (6–16 years) / Half-fare / Swiss Travel Pass CHF 26**



## 5 Events Calendar Winter 2020/2021

[aletscharena.ch/events](https://aletscharena.ch/events)

11–13 December 2020	2nd Aletsch Winter Party	Aletsch Arena
12 December 2020	DJ Antoine LIVE “Tipi Bar”	Fiescheralp
26–28 March 2021	Stars on Snow – best of electronic music	Eggishorn
27 March 2021	Snow Volley Tour	Riederalp
7 April 2021	Swiss Snow Happening	Bettmeralp
1–4 April 2021	Easter	Aletsch Arena





## 6 Winter competition, apps, social media and fun on the slopes

### 6.1 Instagram winter competition #myaletschoment

Winter in the Aletsch Arena – experience beautifully liberating moments! With the hashtag #myaletschoment, anyone can share their very personal moments in the UNESCO World Heritage Site and win fabulous prizes. Using the #myaletschoment hashtag on Instagram automatically enters you for the competition.

#myaletschoment

[instagram.com/aletscharena\\_ch/](https://www.instagram.com/aletscharena_ch/)

### 6.2 The Aletsch Arena on the social networks



YouTube	<a href="https://www.youtube.com/aletscharena">youtube.com/aletscharena</a>
Facebook	<a href="https://www.facebook.com/aletscharena">facebook.com/aletscharena</a>
twitter	<a href="https://twitter.com/aletschArena_ch">twitter.com/aletschArena_ch</a>
Flickr	<a href="https://www.flickr.com/photos/aletscharena">flickr.com/photos/aletscharena</a>
Instagram	<a href="https://www.instagram.com/aletscharena_ch">instagram.com/aletscharena_ch</a>
Pinterest	<a href="https://www.pinterest.com/aletscharena/">pinterest.com/aletscharena/</a>
Vimeo	<a href="https://www.vimeo.com/aletscharena">vimeo.com/aletscharena</a>
Newsletter	<a href="https://aletscharena.ch/newsletterabonnieren">aletscharena.ch/newsletterabonnieren</a>
Media Corner	<a href="https://aletscharena.ch/medien">aletscharena.ch/medien</a>

#aletscharena #feelfree #aletschglacier

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