

## ZERMATT NEWS WINTER 2017/2018.

NEWS FROM AROUND THE MATTERHORN

### **The Zermatt – Matterhorn Destination continues to invest in the future**



Zermatt – Matterhorn: This means an unforgettable [winter with a winter sports experience](#) on the highest mountains in Europe. A Zermatt winter offers 360 km of the best-prepared pistes in the Matterhorn ski paradise area. And many awards prove that this ski region is the best in the Alps according to many snow sports experts – including the Best Ski Resort 2016 award, for example. Therefore, new investments are always being made.

For further information, facts and numbers, contacts, an image and video database, and much more for journalists, tour operators and travel agents:

[www.zermatt.ch/en/media-corner](http://www.zermatt.ch/en/media-corner) | [www.zermatt.ch/en/tour-operators](http://www.zermatt.ch/en/tour-operators)



*Zermatt. No matter what®*

## THROUGHOUT THE DESTINATION.

### WOLLI CARD

In Zermatt – Matterhorn, children under age nine travel free on the mountain lifts as long as they are accompanied by an adult, who purchased a multi-day pass. Also, children receive a Wolli Card valid for one year up to age nine. This allows them not only to use all of the mountain lifts but also the Gornergrat Bahn and stay overnight for free in certain hotels and holiday apartments. The area of validity of the Wolli Card will continue to expand so that the destination is even more family friendly.



[Family holidays in Zermatt – Matterhorn](#)

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## HOTELS.

### CERVO HAS A NEW LODGE

Whoever values his or her private space during a holiday but does not want to do without the service of a hotel is in just the right space in the Overlook Lodge of the Cervo Mountain Boutique Hotels. The newly built lodge offers five luxurious holiday apartments with a total of 20 beds. Guests may book the services of the 5-star hotel along with their holiday apartment. Services include breakfast boxes or massages, among other things. The view of the Matterhorn is included for everyone.

[Overlook Lodge](#)

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## CUISINE.

### NEW CHEF IN THE GRAND HOTEL ZERMATTERHOF

The 55-year old Heinz Rufibach took over the direction of the Alpine Gourmet Prato Borni as the chef de cuisine in the summer of 2017. In winter, he will be in charge of all of the restaurants in the Grand Hotel Zermatterhof. Local and regular guests have vivid culinary memories of Rufibach. Originally from Canton Bern, he was previously chef de cuisine in the Zermatterhof from 1996 to 2002.

[Heinz Rufibach at the Zermatterhof](#)

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### NEW APÉRO LOUNGE IN THE VILLAGE CENTRE

The Grand Hotel Zermatterhof provides a new apéro meeting place in the centre of the village. The redesigned terrace with lounge chairs invites everyone to sit, chat and enjoy outdoors. In winter, it is open from noon until late afternoon. With a view of the Matterhorn, one can order tasty delights from the brasserie menu. In addition, there is a large selection of wine and cocktails on offer.

[Brasserie Lusi Zermatterhof](#)

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### RENOVATED RESTAURANT IN THE RIFFELALP RESORT

The Riffelalp Resort has renovated its rooms and accommodations. On 1 December 2017, the Restaurant Alexandre, the banquet hall, the fumoir and the bar will radiate in new splendour. The guests may look forward to exciting dishes from the new chef, Luigi Lafranco.

[Restaurant Alexandre](#)

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### RENOVATED BAR IN THE MONT CERVIN PALACE

In the Mont Cervin Palace, Joseph's Bar and the Le Restaurant dining room will be renovated in fall 2017. The dining offers are also being freshened up.

[Mont Cervin Palace](#)

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## SHOPS.

### BUCHERER REBUILDS

The renowned Bucherer watch and jewellery shop at the beginning of Bahnhofstrasse has been transformed. After the Rolex Boutique was opened next to the main store just one year ago, the main shop is now being rebuilt. The two stores will be connected with a passage after the renovation and modernization is completed in December 2017.

[Bucherer Zermatt](#)

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## 2018 SUMMER JUBILEES.

### AIR ZERMATT CELEBRATES ITS 50<sup>TH</sup> ANNIVERSARY

The heroes of the air are celebrating: 50 years ago the Zermatt's Beat H. Perren founded the helicopter enterprise Air Zermatt - a pioneering achievement. Today, Air Zermatt is the world's leading source for expertise in this industry. Helicopter pilots from all over the world are trained by the Zermatt mountain rescuers and cultivate an exchange of experience, including specialist pilots in Nepal. On 19-20 May 2018, Air Zermatt will celebrate its anniversary as part of an open-door day with round-trip helicopter flights and shows.

[50 Years of Air Zermatt \(DE\)](#)

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## 2018 SUMMER OFFERINGS.

### HIKE TO THE WORLD-RECORD SUSPENSION BRIDGE

In July 2017, the world's longest suspension bridge for pedestrians opened: The Charles Kuonen Suspension Bridge above Randa. It is 494 m long and is 85 m above the abyss at its highest point. To reach it, a new hiking trail from the Randa train station was cut. The tour lasts 4 hours while overcoming 850 m of altitude twice.

[Randa Suspension Bridge Circular Hike](#)

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### RIDE WITH MOUNTAIN CARTS

The new mountain cart run with tricycle go-karts goes from the Rothorn (3,103 m) to Blauherd (2,571 m) and always with a view of the Matterhorn. This adventure is open from 30 June to 30 September 2018. During the ride down, 530 m of altitude are overcome over rough and smooth – something for adventure seekers.

[Fun and Action Zermatt Bergbahnen](#)

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### MOUNTAINBIKE: NEW SUNNEGGA TRAIL

The new Flow Trail from Sunnegga to Zermatt is not only for expert enjoyment. The mountain bike trail is 1.5 m wide and provides a lot of safety. Take the underground cable car from Zermatt to easily reach Sunnegga. From there, ride a bike down to the village. Length: 6 km, altitude difference: 500 m, average gradient: 8 percent. The opening is scheduled for May 2018.

[Creating the Sunnegga Trail \(DE\)](#)

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## 2018/2019 WINTER PREVIEW.

### HIGHEST CONSTRUCTION SITE IN EUROPE

A sensation at the highest mountain lift station in Europe: At the end of September 2018, Zermatt Bergbahnen AG opens the world's highest 3S gondola lift. The modern installation allows a much faster and more comfortable ride to Matterhorn glacier paradise (3,883 m). The 3S Bahn from Leitner ropeways is an addition to the existing aerial tramway and increases the transport capacity by 2,000 guests per hour.

[3S construction project](#)

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