



1



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3

Hoe ziet de Zwitserse winter eruit? 

Geldende maatregelen*:

- geen '3G-regel' bij skiliften (gevaccineerd, getest of genezen)
- Mondkapjesplicht in 'gesloten' liften (kabelbaan, bergtrein, stoeltjeslift met kap)
- Horeca (ook op de berg): Corona-check bij binnenkomst
- Actuele informatie: [MySwitzerland.com/open](https://www.myswitzerland.com/open)

* stand: 4 november 2021



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5

Nieuw: nachttrein naar Basel en Zürich. 

- Vanuit Amsterdam, Utrecht en Arnhem
- Dagelijkse verbinding
- Vertrek
 - Amsterdam: 20.30 uur
 - Utrecht: 21.00 uur
 - Arnhem: 22.00 uur
- Aankomst
 - Basel: 06.20 uur
 - Zürich: 08.05 uur
- Te boeken bij NS International, Treinreiswinkel, Incento, etc.



6

Interlaken: aankomst 08.24 uur.
Overstappen in Basel.



Zwitserland.

7

Grindelwald: aankomst 09.09 uur.
Overstappen in Basel en Interlaken.



Zwitserland.

8

Engelberg: aankomst 08.53 uur.
Overstappen in Basel en Luzern.



Zwitserland.

9

Saas-Fee: aankomst 09.34 uur.
Overstappen in Basel en Visp.



Zwitserland.

10

Davos: aankomst 09.50 uur.
Overstappen in Basel en Landquart.



Zwitserland.

11

Nieuw: Winter Magic Tour.
Winterse hoogtepunten op het spoor.



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Winter Magic Tour: start in Luzern.
Martina Frei, regio Luzern Vierwoudstedenmeer.






Zwitzerland.

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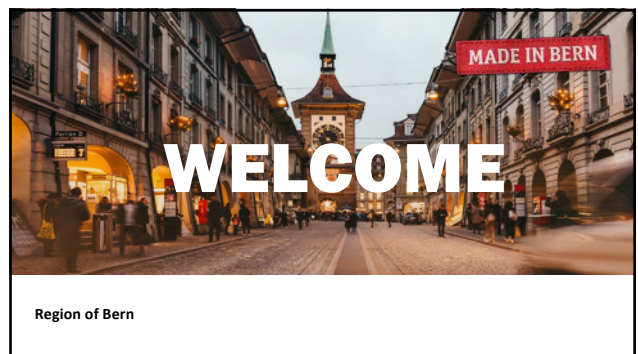
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Winter Magic Tour: Luzern - Berner Oberland.
Pascale Berclaz, regio Bern en Berner Oberland (Made in Bern AG).

Zwitzerland.

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REGION OF BERN

MADE IN BERN

19

DESTINATIONS

MADE IN BERN

20



21

TRUE OR FALSE? MADE IN BERN

A «Bernese» Person eats on average 5kg chocolate per year

In the Region of Bern, there are more than 100 lakes

The Region of Bern offers 500 km of ski slopes

22

TRUE OR FALSE? MADE IN BERN

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23

TRUE OR FALSE? MADE IN BERN

The Jungfrauoch is the highest train station of Europe

The average size of a hole of an Emmentaler cheese is 5cm

The Big Pintenfritz is the longest sledging run in Switzerland

24

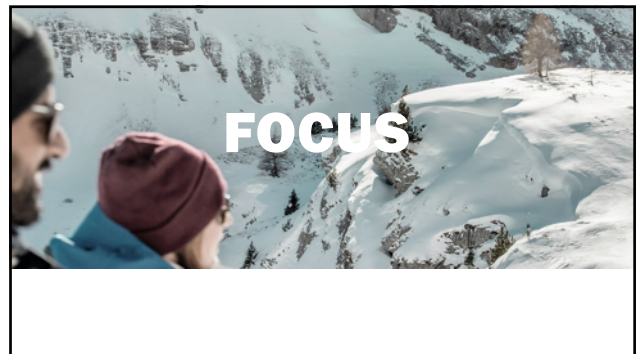
TRUE OR FALSE? MADE IN BERN

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The Big Pintenfritz is the longest sledging run in Switzerland

25



26

MADE IN BERN

CHRISTMAS MARKETS

Bernese Christmas markets

- Several Christmas markets in the city of Bern
- Kambyl Christmas-World in the Emmental

ICE MAGIC Interlaken

- Winterwonderland
- Ice skating, «Glühwein», scandinavian curling (Eisstockschiessen), local specialities and much more!



27

MADE IN BERN


SKI PARADISE BERNESE OBERLAND

TOP 4 ski pass = 666 km fun

- Adelboden-Lenk
- Jungfrau ski region
- Gstaad
- Meiringen-Hasliberg

Small & family-friendly

- 10 small destinations
- Large and sunny ski slopes



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29

MADE IN BERN

BERNESE OBERLAND

Golden Pass Winter Experience

- A five-day tour on the Golden Pass Line with overnight stays in Lucerne, Interlaken (2x) & Montreux
- 1st class panorama trains and the excursion to the Jungfrauoch – Top of Europe.
- Plus a 50% discount on all excursions by mountain railways and cableways, train, bus, and ship throughout Switzerland.




30

MADE IN BERN

INTERLAKEN

« Hot Tug » Brienzsee

- 38° degree hot pot on a boat
- Winter wellness «par Excellence» ©




31

MADE IN BERN

JUNGFRAU REGION

Eiger Express / Grindelwald Terminal – high quality and time saving

- 15 minutes ride from the Terminal to the Eigergletscher station
- Modern Terminal with direct connection to public transports and Grindelwald



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JUNGFRAU REGION MADE IN BERN

Hotel Bergwelt ** in Grindelwald**

- New opening in Summer 2021
- Fire & Ice SPA
- Restaurant from star chef Marcus G. Lindner




33

GSTAAD MADE IN BERN

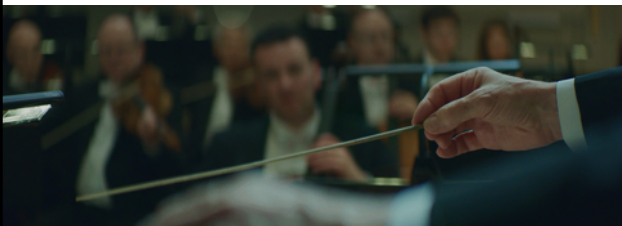
Saan's Winterparadise for children

- Saan's Trial-Ticket
- Winter wonderland
- Whether with or without skis, admission is free for all.



34

WINTER DIVERSITY MADE IN BERN



35



BEDANKT! MADE IN BERN



36

Winter Magic Tour: Bern – Wallis/Valais. Zwitzerland.

Valérie Delessert, Valais/Wallis Promotion.

39

VALAIS. ENGRAVED ON MY HEART. Valais ENGRAVED ON MY HEART.



40



Perfectly connected.

By plane

- International flight connections: Geneva (2 hours) – Zurich (3 hours) – Basel (3 hours)

By train

- Outstanding transport connections
- International airports: Zurich – Geneva – Basel – Milano (every 30')
- Direct trains from Austria, Germany, France and Italy to Swiss city-centres
- More than 80 connections daily
- No luggage limitation or waiting times
- Ample elbow-room, catering facilities and manifold onboard services

41



42



43



44



45



46



47

Valais in 10 figures.

- 45 summits above 4,000 metres
- 3,800 metres above sea level - Switzerland's highest ski area
- 8 resorts with the "Family Destination" label
- 5 thermal spa resorts
- 1/3 of Switzerland's vineyards flourish in Valais
- 65 Swiss Alpine Club SACV huts
- UNESCO World Heritage Site
- 2,000 kilometres of ski pistes
- 10 restaurants with Michelin stars
- 8 AOC/IGP products

Valais ENGRAVED ON MY HEART.

48



49

Ski and Snowboard.

- Ski Safari
 - 4 to 5 nights in the same hotel
 - Access to all ski areas in Valais
- Our top skiing experiences:
 - Sunrise Skiing in Saas-Fee
 - Skiing with a pro in Nendaz-Veysonnaz
- Ski Touring
 - New Aletsch Glacier circular tour on skis
 - Hidden gem: ski touring in Brig Simplon
 - Introduction to ski touring in Veysonnaz

Valais ENGRAVED ON MY HEART.

50

Unique winter experiences.

- Guided glacier tours
 - Aletsch Arena
 - Saas-Fee/Saastal
- Mont 4 Zipline in Nendaz
- Aletsch Fly Deluxe – enjoy a liberating paragliding flight over the Aletsch Arena
- Zoom the Matterhorn

Valais ENGRAVED ON MY HEART.

51

Snow lovers.

- New snowshoe experiences
 - Sunset@Lagginjoch, Saas-Fee
 - Into the wild, Champéry
- Snow-Fun-Pass – snow fun on the Gornergrat
- Husky sledging experience in Morgins
- Mont-Blanc Express: Martigny-Chamonix


Valais ENGRAVED ON MY HEART.

52

Wellness.

Valais
ENGRAVED ON MY HEART.

- Leukerbad – largest alpine thermal bath resort
 - Leukerbad Therme
 - Therme 51°
 - Walliser Alpentherme & Spa
- Relax and enjoy at Gemmi Lodge and Spa
- Thermal bath of Brigerbad




53

Culinary.

Valais
ENGRAVED ON MY HEART.

- Original meals in unusual settings
 - Fondue Gondola in Saas-Fee
 - Ingloo fondue on the Gornergrat
- Winter wine experiences in Les Celliers de Sion
 - Wine tasting
 - Wine discovery tour




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Useful information.

Valais
ENGRAVED ON MY HEART.

- Webshop: www.visitvalais.ch/shop
- New Webcorner: www.visitvalais.ch/media
- All Trade information: www.visitvalais.ch/trade



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Valais
ENGRAVED ON MY HEART.

SEE YOU
THIS WINTER.
IN VALAIS.



56

Winter Magic Tour: Glacier Express.

Switzerland.
Timon Eiselt, Swiss Travel System & Jennyfer Cirignotta, Rhätische Bahn





Switzerland.
by train, bus and boat.

59

Switzerland.
by train, bus and boat.

New train – lot more possibilities.

Winter 2021/22



60




61



62

Guessing Game - Facts & Figures Public Transport.



-  Europe's highest train station: Jungfraujoch – Top of Europe (alt 3,454 m.)
-  World's longest railway tunnel: Gotthard base tunnel 57km
-  Europe's steepest bus route (PostBus): Kiental-Griesalp with a maximum incline of 28%.
-  Length of the public transportation network – 28'550km

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64


Yes, we are sustainable.






-  Recuperation produces power
-  Autonomous, emission-free Postbus
-  1. climateutral course boat

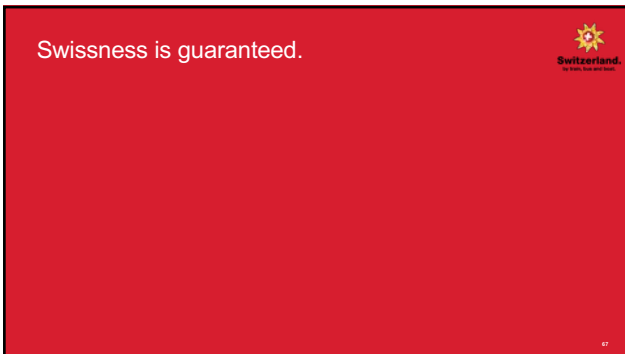
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1 Ticket- 1000 Options.

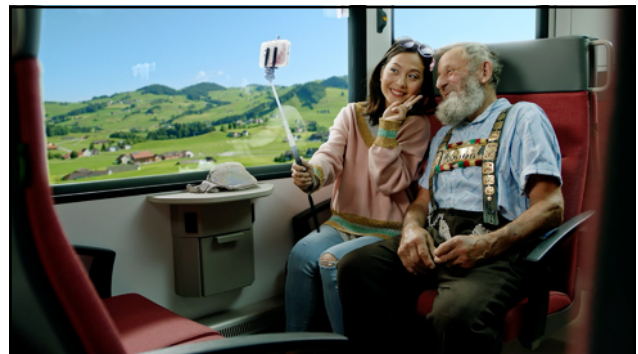


-  **Swiss Travel Pass.**
Unlimited travel by train, bus and boat in Switzerland.
Free admission to more than 500 museums.
50% discount on most mountain excursions.
-  **Swiss Half Fare Card.**
50% discount on regular public transport fares in Switzerland.
-  **Swiss Family Card.**
Children from their 6th to their 16th birthday travel free of charge with the Swiss Travel Card.

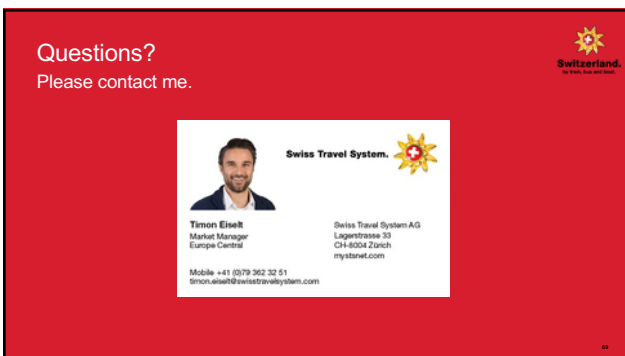
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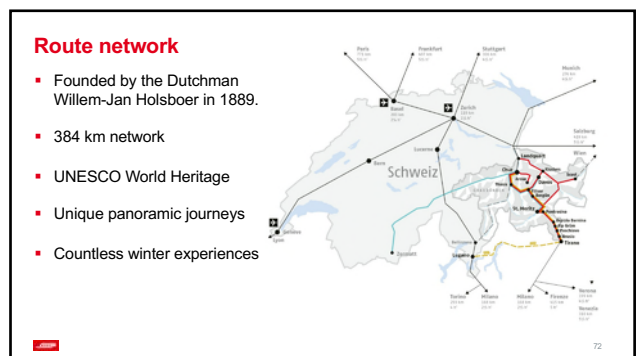
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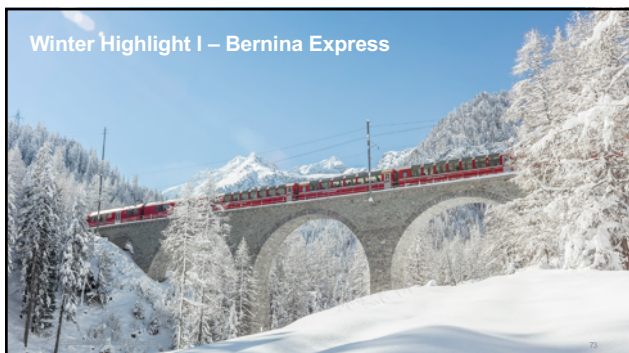
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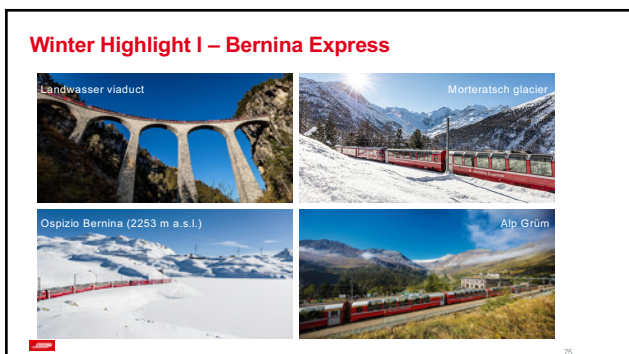
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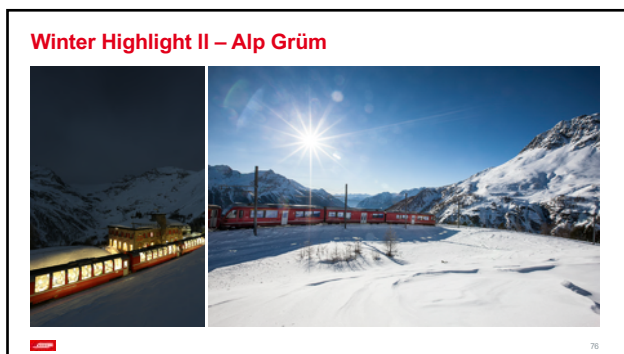
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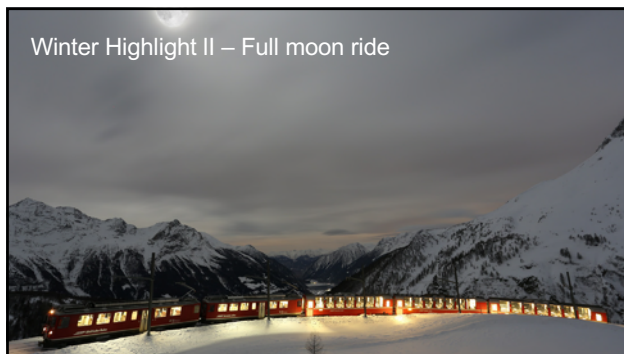
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Winter Highlight III – Sledging experience Bergün

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Winter Highlight III – Sledging experience Bergün

- 10 km sledging fun
- Preda / Darlux – Bergün
- UNESCO World Heritage
- Illuminated viaducts at night

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Let's keep in touch

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Winter Magic Tour: Graubünden.
Thalia Wünsche, Graubünden Ferien.

Zwitserland.

82

graubünden

Never have I ever ...

83

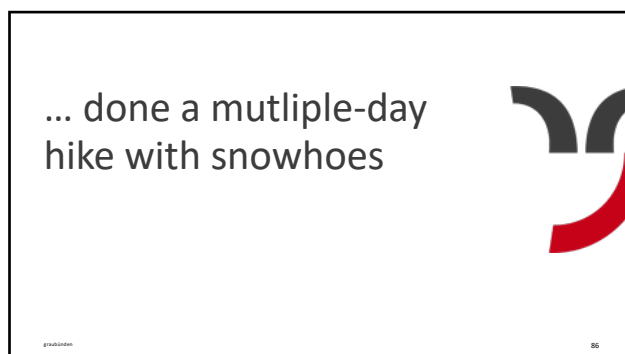
... built my own skis

graubünden

84



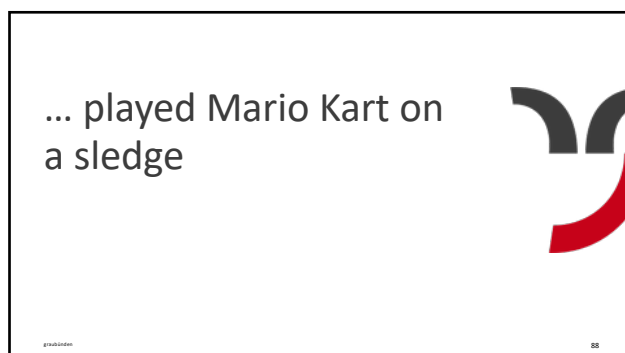
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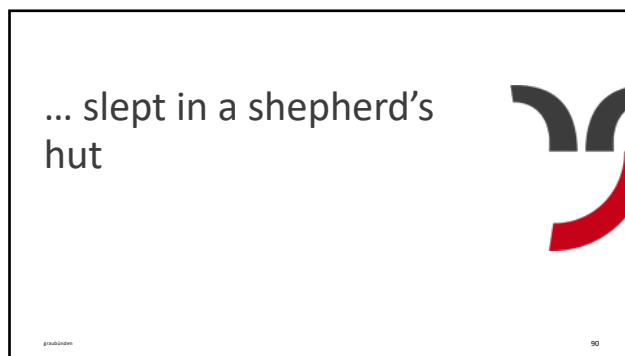
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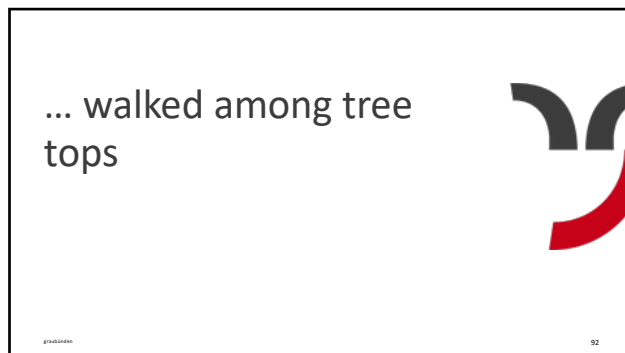
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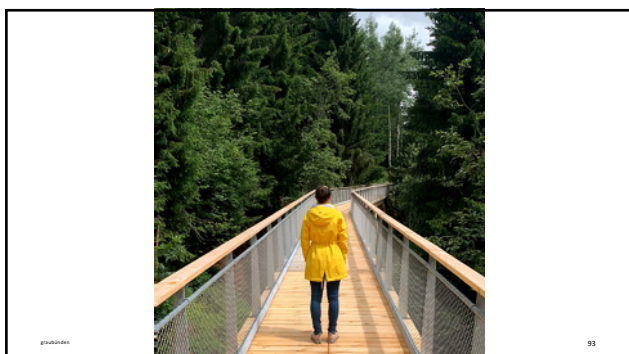
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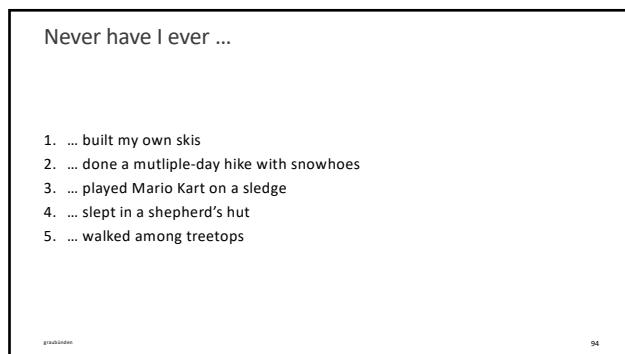
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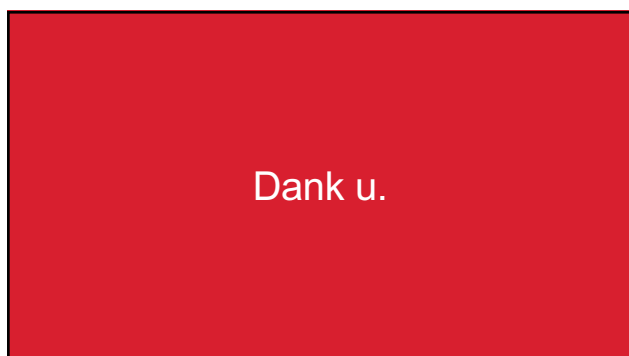
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- Media corner:
 - <https://corner.sinet.ch/media-nl/>
- Trade corner:
 - <https://corner.sinet.ch/trade-nl/>
- Social media:
 - Facebook =>
 - Instagram => **@MySwitzerlandNL**
 - Twitter =>

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100



101



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