



## International Media Trip 'Brushstrokes and Beyond: A Swiss Art Adventure'.

**Zürich – Basel – Geneva.**

**May 28 – June 02, 2024**

### **Participants (max 10 PAX + 1 Tour leader)**

- PAX 1 - 10
- Tour Leader

### **Mobile Phone Tour Leader**

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### **The Trip**

Exploring Switzerland on this media trip unveils the Art Museums of Switzerland (AMOS), where cultural treasures narrate the nation's history. We'll explore Zurich, Basel, and Geneva, immersing ourselves in the vibrant art scenes of each city. From Zurich's modern galleries to Basel's prestigious museums, and Geneva's sophisticated atmosphere, our journey promises unforgettable encounters with creativity. Plus, a visit to Swiss National Circus Knie and the Opera in Geneva add an extra touch of magic to our adventure.

**Swisstainable – our sustainability strategy:** As an organisation, Switzerland Tourism follows a sustainable path. We reduce our staff's flight emissions through a combination of Sustainable Aviation Fuel (SAF) and various carbon offset projects. Follow our example and offset your journey to/from Switzerland via this [MyClimate link](#).



### Travel partners

**SWISS** is the airline of Switzerland and the top choice for travels to and from Switzerland. It embodies its home country's values and is committed to delivering the highest product and service quality.

- SWISS Senses: Experience SWISS with all your senses, with the next generation customer experience coming in 2025: [swiss.com/ch/en/fly/on-board/swiss-senses](https://swiss.com/ch/en/fly/on-board/swiss-senses)
- Reliable partner when it comes to more sustainable travel: [swiss.com/sustainability](https://swiss.com/sustainability)
- Travellers can help accelerate the progress towards a more sustainable future by reducing and/or offsetting the CO2 emissions: [swiss.compensaid.com](https://swiss.compensaid.com)
- Share your flight experiences with the world: #flyswiss



**Swiss Travel System (STS)** is happy to provide you with a 1st class Swiss Travel Pass for your unlimited travel by train, bus and boat through Switzerland.

- All benefits and services: [swisstravelpass.com](https://swisstravelpass.com)
- Media & trade kit download on [mystsnet.com](https://mystsnet.com)
- Free useful apps for your journey: [Swiss Travel Guide app](#) and [Grand Train Tour of Switzerland app](#)
- Social media: #swisstravelsystem, #swisstravelpass and #grandtraintour





## Tuesday, May 28, 2024

Individual arrivals at Zurich Airport and transfer to the hotel

Check-in at **25hours (tbc)**

Address

Website

Individual activities in Zurich

→ Recommendations for Zurich

18:00 Meet your tour leader and the rest of the group in the hotel lobby

Dinner in Zurich at the restaurant Igniv (tbc)

Overnight in Zurich

## Wednesday, May 29, 2024

Individual breakfast at the hotel

Meet in the hotel lobby

All day Program according to Zurich Tourism

- Visit of the Kunsthaus Zurich
- Program with let's museum

Lunch in Zurich in the restaurant Odeon (tbc)

Dinner in Zurich

18:30 Backstage tour at Circus Knie

19:30 Experience the live show of the Swiss National Circus KNIE

Overnight in Zurich



**Thursday, May 30, 2024**

Individual breakfast at the hotel

Deposit your luggage at the hotel reception. It will be transported to your next hotel.

Morning Program according to Zurich Tourism

- Museum für Gestaltung (Museum of design)
- Visit of the Tanzhaus (dance house)

11:08 Transfer from Zurich HB to Basel  
12:13 Arrival in Basel



Lunch in Basel

Program according to Basel Tourism

Check-in at **TBC**  
Address  
Website

Dinner in Basel

Overnight in Basel

**Friday, May 31, 2024**

Individual breakfast at the hotel

Deposit your luggage at the hotel reception. It will be transported to your next hotel.

Morning Program according to Basel Tourism

Lunch in Basel



14:30 Transfer from Basel to Geneva  
 16:47 Arrival in Geneva

14:03	●	<b>Basel SBB</b>	<b>Platform 19</b>
		 Direction Biel/Bienne TT    FS  <sup>R</sup>  R	
15:10		Biel/Bienne	Platform 4

 Transfer

Show map >

15:16	○	<b>Biel/Bienne</b>	<b>Platform 5</b>
		 Direction Genève-Aéroport TT    FS  <sup>R</sup>  R	
16:47	●	<b>Genève</b>	<b>Platform 3</b>

Check-in at **HOTEL (TBC)**  
 Address  
 Website

Dinner in Geneva followed by an Opera night at Geneva Grand Théâtre

Café de la Plage  
<https://www.gtq.ch/cafe-de-la-plage/>

20:00 – Opera evening: Roberto Devereux - Grand Théâtre de Genève (gtq.ch)  
 22:40 Take this unique opportunity to attend a Opera in the Geneva Grand Theatre.

Overnight in Geneva



## Saturday, June 1, 2024

- Individual breakfast at the hotel
- AM Guided Tour in Geneva's Old Town followed by a private visit of the MAH (Geneva Art & History Museum)
- Lunch Lunch in Geneva at Barocco Restaurant  
<https://www.geneve.ch/barocco>
- PM Guided Tour of Geneva Art district "Quartier des Bains" <https://quartierdesbains.ch/>  
Followed by private guided tour of the MAMCO – Museum of Contemporary & Modern Art Museum <https://www.mamco.ch/>  
Then amazing experience on Welo Bikes to enjoy an introduction to Geneva StreetArt art scene <https://www.welo.swiss/>
- Dinner Introduction to Carouge neighbourhood followed by a diner in of their local restaurants.
- Overnight in Geneva

## Sunday, June 2, 2024

- Individual breakfast at the hotel
- Individual departure to airport Zurich or Geneva



## Additional Information

- **[www.MySwitzerland.com](http://www.MySwitzerland.com)**  
Official Website of Switzerland Tourism with thousands of ideas what to do in Switzerland
- **Twitter & Instagram:** please always use #INEEDSWITZERLAND and/or #INLOVEWITHSWITZERLAND
- **[www.swissinfo.ch](http://www.swissinfo.ch)**  
SWI swissinfo.ch is the international online platform of the Swiss radio and TV broadcaster SRG SSR. It publishes information about and connected with Switzerland in ten languages.
- **[www.swissworld.org](http://www.swissworld.org)**  
General information about Switzerland (people, culture, economy, politics, history, science, environment, leisure and geography)
- **<https://sam.myswitzerland.com>**  
Switzerland Asset Management: Picture and video data base.
- **Insurance** is up to the participant's own responsibility

## Contacts

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