



International Media Trip 'Chasing Snowflakes: Swiss Winter Media Trip'.

Engelberg – Zermatt.

April 14 – 19, 2024

Participants (max 10 PAX)

- PAX 1
- PAX 2
- PAX 3
- PAX 4
- PAX 5
- PAX 6
- PAX 7
- PAX 8
- PAX 9
- PAX 10
- Tour Leader

Mobile Phone Tour Leader

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Main interest

Embark on a mesmerizing media journey through the Swiss Alps. Witness the brand new iconic Matterhorn Alpine Crossing in Zermatt and ascend to the Titlis glacier on the Titlis Rotair for breathtaking views. Experience skiing in the Swiss Alps and explore alternative winter activities. Each snowflake adds a touch of magic to our adventure, unveiling the enchanting beauty of Switzerland's winter wonderland.

Swisstainable – our sustainability strategy: As an organisation, Switzerland Tourism follows a sustainable path. We reduce our staff's flight emissions through a combination of Sustainable Aviation Fuel (SAF) and various carbon offset projects. Follow our example and offset your journey to/from Switzerland via this [MyClimate link](#).



Travel partners

SWISS is the airline of Switzerland and the top choice for travels to and from Switzerland. It embodies its home country's values and is committed to delivering the highest product and service quality.

- SWISS Senses: Experience SWISS with all your senses, with the next generation customer experience coming in 2025: swiss.com/ch/en/fly/on-board/swiss-senses
- Reliable partner when it comes to more sustainable travel: swiss.com/sustainability
- Travellers can help accelerate the progress towards a more sustainable future by reducing and/or offsetting the CO2 emissions: swiss.compensaid.com
- Share your flight experiences with the world: #flyswiss



Swiss Travel System (STS) is happy to provide you with a 1st class Swiss Travel Pass for your unlimited travel by train, bus and boat through Switzerland.

- All benefits and services: swisstravelpass.com
- Media & trade kit download on mystsnet.com
- Free useful apps for your journey: [Swiss Travel Guide app](#) and [Grand Train Tour of Switzerland app](#)
- Social media: #swisstravelsystem, #swisstravelpass and #grandtraintour



Sunday, April 14, 2024

Individual arrivals and transfer by train to Engelberg

Check-in at **TBC**
Engelberg

18:00 Meet your tour leader in the hotel lobby

Dinner in Engelberg

Overnight in Engelberg

Monday, April 15, 2024

Individual breakfast at the hotel

All day Program according to Engelberg Tourism
Titlis Rotair

Lunch in Engelberg



Dinner in Engelberg

Overnight in Engelberg

Tuesday, April 16, 2024

Individual breakfast at the hotel

Deposit your luggage at the hotel reception. It will be transported to the next hotel.

Meet in the hotel lobby

Lunch in Engelberg



13:02
17:14

Transfer from Engelberg to Zermatt
Arrival in Zermatt

13:02	● Engelberg	Platform 1
	IR Luzern-Engelberg Express Direction Luzern GR	
13:49	Luzern	Platform 12
11' Transfer Show map >		
14:00	○ Luzern	Platform 8
	IR 15 Direction Genève-Aéroport FS	
15:00	Bern	Platform 3
7' Transfer Show map >		
15:07	○ Bern	Platform 7
	IC 8 Direction Brig FS R	
16:02	Visp	Platform 7
6' Transfer Show map >		
16:08	○ Visp	Platform 3
	RE41 Direction Zermatt	
17:14	● Zermatt	Platform 3

Check-in at **ALPENHOF SUPERIOR & SPA**
Matterstrasse 43
 3920 Zermatt
 Tel. +41 (0)27 966 55 55
www.julen.ch/de/hotel-alpenhof

OR

RELAIS & CHATEAU SCHÖNEGG
Riedweg 35
 3920 Zermatt



Tel. +41 (0)27 966 34 34

www.schonegg.ch

Dinner in Zermatt (TBD: Potato Zermatt, Chez Heini, Chez Gaby, Brasserie Uno)

Overnight in Zermatt

Wednesday, April 17, 2024

Individual breakfast at the hotel

Program according to Zermatt Tourism
Matterhorn Alpine Crossing

Dinner in Zermatt

Overnight in Zermatt

Thursday, April 18, 2024

Individual breakfast at the hotel

All day Day program according to Zermatt Tourism

Lunch in Zermatt

Dinner in Zermatt

Overnight in Zermatt

Friday, April 19, 2024

Individual breakfast at the hotel

Individual departure



Additional Information

- **www.MySwitzerland.com**
Official Website of Switzerland Tourism with thousands of ideas what to do in Switzerland
- **Twitter & Instagram:** please always use #INEEDSWITZERLAND and/or #INLOVEWITHSWITZERLAND
- **www.swissinfo.ch**
SWI swissinfo.ch is the international online platform of the Swiss radio and TV broadcaster SRG SSR. It publishes information about and connected with Switzerland in ten languages.
- **www.swissworld.org**
General information about Switzerland (people, culture, economy, politics, history, science, environment, leisure and geography)
- **<https://sam.myswitzerland.com>**
Switzerland Asset Management: Picture and video data base.
- **Insurance** is up to the participant's own responsibility

Contacts

Switzerland Tourism

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