



# Hidden Gems

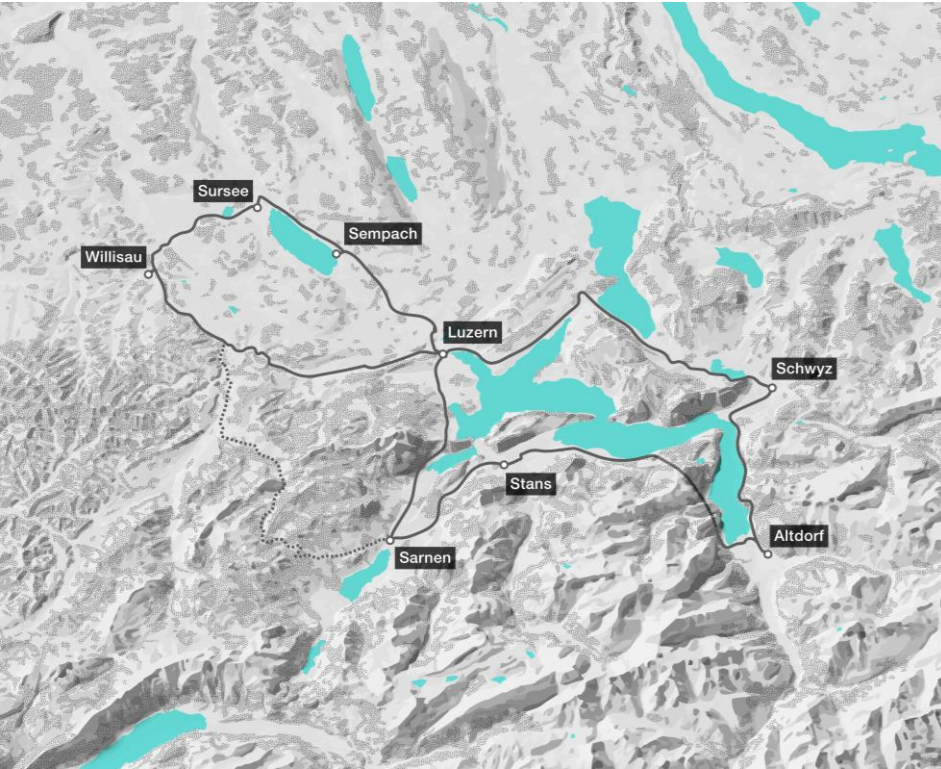
Small town hopping in the Lucerne-Lake Lucerne region

# Small town hopping in the heart of Switzerland



They are just a stone's throw away from each other and can be combined individually: the surprising small towns of the Lucerne-Lake Lucerne Region. Discover exciting places full of culture, history, crafts and culinary highlights. Relaxed small-town hopping with a panoramic public transport journey - simply hop on, lean back and clear your head.

## Discover surprising hidden gems by public transport.



Public transport is the best way to explore the Lucerne-Lake Lucerne Region. The short distances and dense transport network make travelling by public transport a first-class experience. The only disadvantage: less time to marvel at the passing scenery from the train window. Climb aboard and enjoy the beautiful scenery passing by.

**Tip:** Enjoy free travel on trains, buses, boats and numerous mountain railways with the [Tell-Pass](#). The all-in-one ticket for the region is the perfect travel companion for your small-town hopping adventure.



# Hidden Gems

Slumbering jewels, apart from the well-known tourist magnets



① Willisau

② Sursee

③ Sempach

④ Stans

The colourful old town forms the heart of medieval Willisau. Two mighty town gates and the fortress frame the town centre, where small, local shops selling regional specialities line the streets.

Sursee is a small, picturesque town that offers visitors a mixture of historical charm and modern flair. The well-preserved old town with its medieval buildings and narrow alleyways is perfect for a stroll.

Charming Sempach is known above all for its past. Surrounded by the town wall, it is a wonderful place to stroll and travel back in time. The idyllic location on Lake Sempach is another argument in favour of a visit.

The deep connection to tradition and culture is clearly noticeable in Stans. Between the cosy alleyways, hidden parks and gardens, you can discover witnesses of the past and present time and again.

# Kleinstadt-Perlen

Schlummernde Juwelen, abseits der bekannten touristischen Magneten



⑤ Sarnen

Sarnen is the enchanting capital of the canton of Obwalden. The picturesque old town is characterised by typical wooden houses and cobbled streets. A cosy location surrounded by mountains, vineyards and Lake Sarnen.



⑥ Schwyz

The lively little town of Schwyz, capital of the canton of the same name, is home to some hidden treasures. These include the most important founding documents of Switzerland, numerous cherry blossom trees and culinary hotspots.



⑦ Altdorf

Visitors to Altdorf are greeted by the national hero himself, William Tell. The small town, steeped in history and with its winding alleyways, lies in a narrow valley basin.



⑧ Lucerne

Between the lake and the mountains lies the city of Lucerne, which many people only know for its famous Chapel Bridge and water tower. But away from the tourist magnets, there are vibrant neighbourhoods and cosy squares.

# More information and useful links

- Landingpage: [DE](#) - EN - FR (*coming soon*)
- [Picture collection](#) for the campaign
- Hidden Gem overview map (*coming soon*)
- SBB timetable: [DE](#) - [EN](#) - [FR](#)
- Book your experiences in the shop of the Lucerne-Lake Lucerne Region directly online:  
[DE](#) - [EN](#) - [FR](#)

