



Media registration form.

Contact information journalist

Name – as it appears in passport _____

Date of Birth _____

Address _____

Passport number _____

Phone number (mobile) _____

E-mail _____

Emergency contact (name & phone number) _____

Personal information journalist

Your interests _____

Do you have any food allergies or special requirements/diets? _____

Which languages do you speak? _____

Remarks _____



Outlet Information

Outlet(s)/company _____

Type of media _____

Position within company _____

Website _____

Target audience/demographics _____

Frequency _____

Focus _____

Circulation/UVPM _____

Social media channels _____

Expected publication/airing date _____

Contact information accompanying person

photographer writing support partner other

Name – as it appears in passport _____

Date of Birth _____

Address _____

Passport number _____

Phone number (mobile) _____

E-mail _____

Emergency contact (name & phone number) _____

Personal information accompanying person

Do you have any food allergies or special requirements/diets? _____

Which languages do you speak? _____

Remarks _____



Trip information

Theme(s) _____

Destination(s) _____

Date outbound journey _____

Date inbound journey _____

Type(s) of transportation _____

Type of accommodation preferred _____

Type of room preferred _____

Guide and/or interview requested _____

Remarks _____

Insurance

Please note that insurance is your own responsibility to which you agree by submitting this form.

Do you have the EHIC (European Health Insurance Card)? (We strongly recommend having this card with you when you travel.)

Do you have a travel insurance that covers Switzerland?

Does your policy cover outdoor/snow sports activities, such as skiing and mountain biking?

Data protection statement

- I have read these statements regarding data protection and the handling of personal data. I agree that Switzerland Tourism may integrate the data entered into this form into the dedicated and intended application, share such data with third parties for the direct delivery of reservations, information, recommendations and offers relating to the trip and/or event and provide me with current tourist information, provided I have given my consent.
- I agree that ST may share my data with third parties (e.g. travel companies for your travel needs, destinations, agencies, congress centres, hotels for overnight stays, restaurants for reservations, event locations and other tourist service providers) in order to receive recommendations, information and offers concerning your trip and/or the event from these third parties directly by e-mail.
- I would like to receive news and information from ST (Invitations to events and Media Newsletters/Press Releases).



Disclaimer – exclusion of liability

Switzerland Tourism invites media and travel representatives to informational and promotional events and trips in Switzerland. There is always a risk of accident or sickness involved when participating in such events and trips. In addition to the current acute risk of becoming infected with COVID-19, there is also the risk that participants will have to go into quarantine if another person participating in the event or trip, or a third person with whom the participant has come into contact, tests positive for COVID-19.

In addition to the health-related risks, there is also a risk of losses being incurred, such as those listed below:

- Medical treatment costs
- Hospitalisation costs
- Repatriation costs
- Personal efforts, costs, inconvenience and long-term losses
- Additional accommodation or travel costs
- Cancellation costs
- Losses due to quarantine, in particular loss of salary or earnings

Those participating in informational and promotional events and trips offered by Switzerland Tourism do so at their own risk. Participants are obliged to insure themselves against such risks. To the extent permitted by law, Switzerland Tourism expressly excludes any liability for losses incurred as a result of participation in such events and trips. Switzerland Tourism also reserves the right, and is expressly entitled, to change or cancel informational or promotional events even at short notice if Switzerland Tourism deems this appropriate due to the risk situation. The participant hereby acknowledges and agrees to this exclusion of liability of Switzerland Tourism. The participant waives all claims for compensation against ST, except where damages were caused deliberately or by gross negligence. This exclusion and waiver of liability is exclusively subject to Swiss law. In the event of any disputes, jurisdiction lies solely with the courts where Switzerland Tourism is based.

Place, date _____

Signature (journalist & accompanying person) _____
