

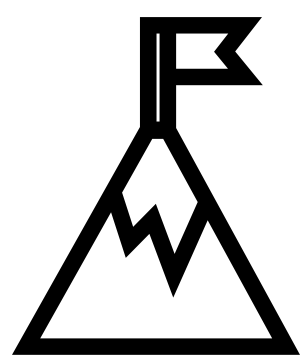


Touring Tourism in Switzerland

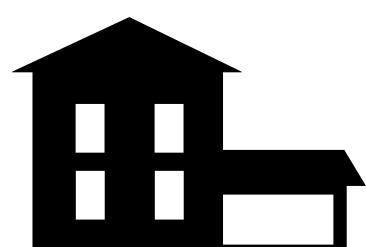
Key figures*



50-99 CHF is the average a touring guest spends per day

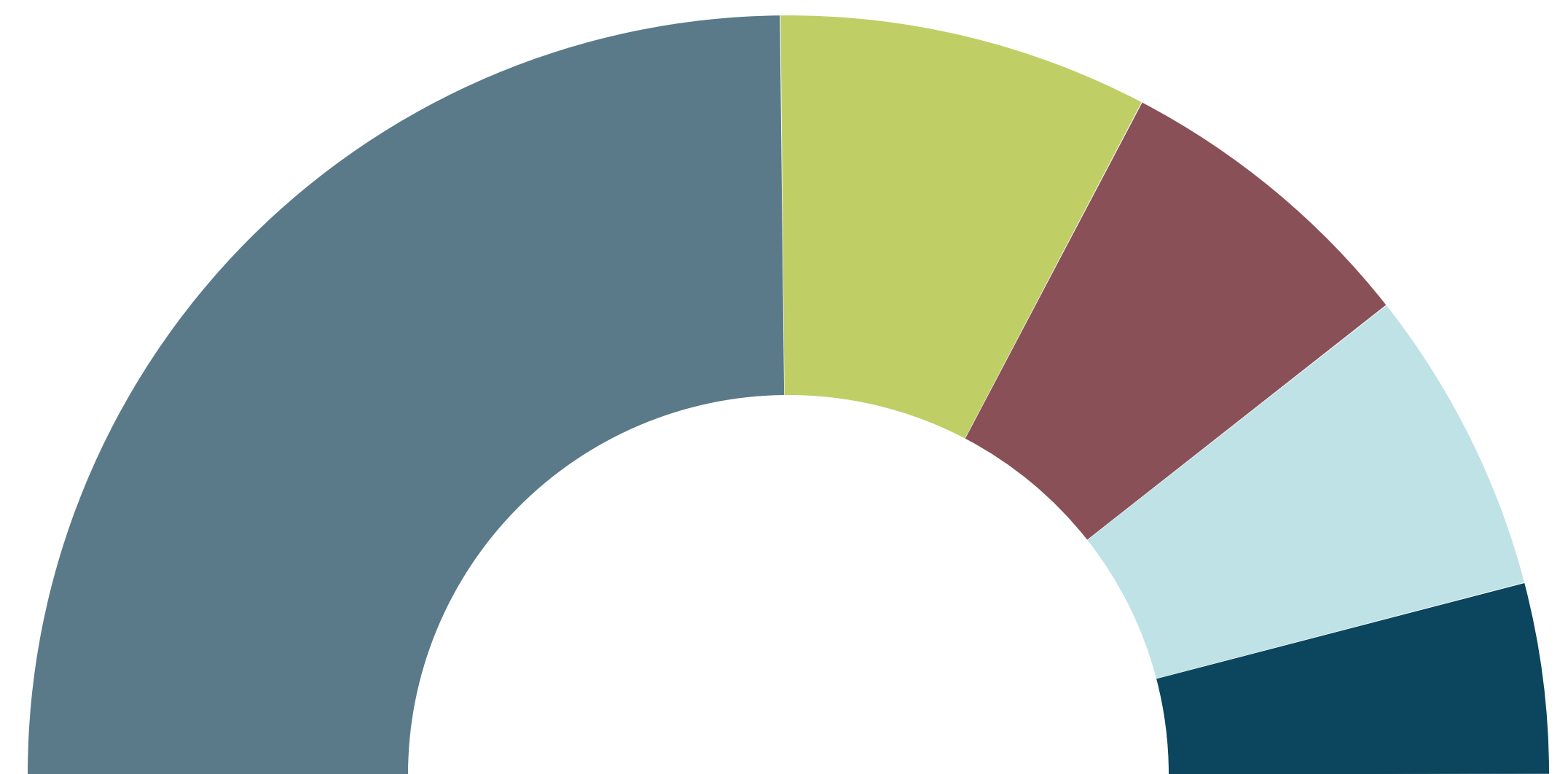


75.8 % of all touring guests are staying in a mountain region



50.2 % half of all touring guests choose to stay in hotels and the other half in other types of accommodation

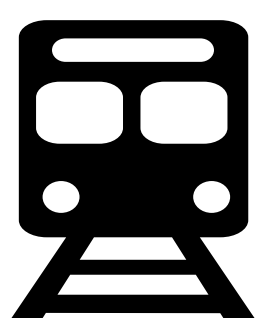
Origin of the guests*



Switzerland (49.67%) Germany (15.73%)
USA (13.41%) China* (13.08%)
United Kingdom (8.11%)

* TMS 2017 Switzerland Tourism - ** Greater China: Mainland China, Hong Kong, Taiwan.

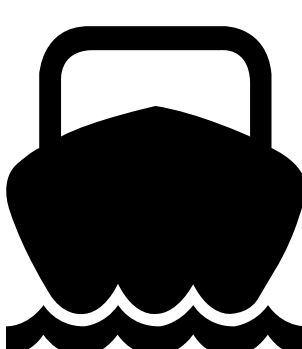
A few figures



5,317 km Railway lines



84,114 km Length of the road network



514 km Operating lines of the public passenger navigation



1,544 km Highways



1,772 Train stations and railway stops



69 km² Parking areas

Touring Products



The N°1 Roadtrip of the Alps (see separate fact sheet about the "Grand Tour of Switzerland")

myswitzerland.com/en/grandtour



A train journey combining 1,280 kilometres of beauty (see separate fact sheet about the "Grand Train Tour of Switzerland")

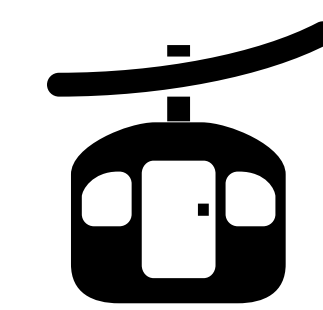
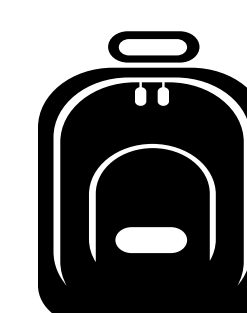
myswitzerland.com/en/grandtraintour

Preferred means of transportation of touring tourists

1. Train
2. Car
3. Camper van / Caravan
4. Bus / Tramway (public)
5. Private tour bus
6. Bike, racing bike, MTB
7. Motorcycle

Preferred activities of touring tourists

- Hiking
- Excursions with cablecars
- Visit nature attractions
- Taste regional cuisine (specialties)
- Visit historical attractions
- Shopping



Did you know ?

Touring guests often visit Switzerland more than once and the majority of them stays over eight nights in Switzerland

2,427 licensed cableway installations are in operation in Switzerland

Switzerland has 3 national airports and 11 regional air fields