**Media Profile**

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| **Contact Information journalist** |
| Name - as it appears in passport |  |
| Passport number |  |
| Date of Birth (DD/MM/YY) |  |
| Address |  |
| City, State, ZIP |  |
| Mobile |  |
| Email |  |
| Emergency Contact (Name & Number) |  |

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| **Contact Information photographer (if applicable)** |
| Name - as it appears in passport |  |
| Passport number  |  |
| Date of Birth (DD/MM/YY) |  |
| Address |  |
| City, State, ZIP |  |
| Mobile |  |
| Email |  |
| Emergency Contact (Name & Number) |  |

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| **Outlet Information** |
| Outlet(s)/Company |  |
| Type of Media (e.g. newspaper, online, TV, etc.) |  |
| Position within Company |  |
| Address |  |
| Phone |  |
| Website |  |
| Target Audience/Demographics |  |
| Frequency |  |
| Focus (National/Regional) |  |
| Circulation/UVPM |  |
| Publication/Airing Date |  |
| Social Media Channels |  |

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| **Trip Information**  |
| Theme(s) |  |
| Destination(s) |  |
| Arrival Airport / Train Station  |  |
| Arrival date and time |  |
| Departure date and time |  |
| Type(s) of transportation |  |
| Type of accommodation preferred |  |
| Type of room  |  |
| Interview requested |  |

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| **Personal Information journalist**  |
| Your Interests |  |
| Food allergies or special requirements? |  |
| Which languages do you speak? |  |
| Remarks |  |

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| **Personal Information photographer (if applicable)** |
| Your Interests |  |
| Food allergies or special requirements? |  |
| Which languages do you speak? |  |
| Remarks |  |

**Miscella**

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| **Insurance** **Please note that insurance is your own responsibility to which you agree by submitting this form.**  |
| Do you have the EHIC (European Health Insurance Card)?  |  |
| We strongly recommend having this card with you when you travel. You can get it for free here:<https://www.ehic.nl/Aanvraag.aspx>  |
| Do you have a travel insurance that covers Switzerland? (Insurance is up to each participant’s responsibility) |  |
| Does your policy cover Outdoor/Snow Sports activities, such as skiing and mountain biking? |  |

**Data protection statement**

I have read these statements regarding data protection and the handling of personal data. I agree that Switzerland Tourism, Tödistrasse 7, 8027 Zurich, may integrate the data entered into this form into the dedicated and intended application, share such data with third parties for the direct delivery of reservations, information, recommendations and offers relating to the trip and/or event and provide me with current tourist information, provided I have given my consent.

[ ]  I agree that ST may share my data with third parties (e.g. travel companies for your travel needs, destinations, agencies, congress centres, hotels for overnight stays, restaurants for reservations, event locations and other tourist service providers) in order to receive recommendations, information and offers concerning your trip and/or the event from these third parties directly by e-mail.

[ ]  I would like to receive current tourist information from ST (Invitations to events and Media Newsletters/Press Releases).

Further information about the B2B privacy protection policy: <http://www.stnet.ch/de/data-protection-b2b.html>.