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Grüezi

As the European summer heats up, the longing for nature increases and we start counting down to our vacations. Unfortunately, it is not yet possible to travel to Switzerland at this moment. But fear not, we are here to bring Switzerland to you! Right now, we invite you to experience the Swiss summer from the comfort of your own home, through a series of personal stories and impressions of our beautiful country.

Your Switzerland Tourism team,

Livio, Birgit and Anthony

We need Switzerland

Inspiration.



Authentic small places

Discover the secret treasures of some of Switzerland less familiar places. Take in the idyllic landscapes and the traditional small towns and mountain villages where time has stood still.

Let us take you away

Islands to fall in love with

If you long for white sandy beaches and turquoise water glistening in the sun, then these 11 spectacular Swiss islands invite you to dream and forget life for a moment.

To the green oases

Hotels.



Million Stars Hotels - Sleep under the starry sky

What can you expect from a hotel with a million stars? The best view of the night sky! On 2 July, Switzerland Tourism, together with various project partners, launched the most exciting hotel project for the summer: the Million Stars Hotel. What's even better news is this offer will be repeated in 2021.

Million Stars Hotels

News.



Clean & Safe Switzerland

Dense forests, crystal-clear lakes and fresh mountain air - as a travel destination, Switzerland offers not only pristine nature, but also safety and a good health system. Note, the country's tourism providers are taking special measures to continue protecting visitors and ensuring their health and safety when exploring Switzerland.

Overview safety protocols

Inspiring stories.



The mysterious Lago Cadagno

A mountain lake so mysterious that it attracts researchers from all over the world. Microbiologist Raffaele Peduzzi explains what makes Val Piora so special.

Completely in his element



Town, countryside, Lake Murten

Put your feet up and enjoy a boat trip with Captain Corinne Stauffer. She has been skillfully steering the almost-50m-long boat across Lake Murten since 2018.

A journey to discovery



From majestic peaks to majestic wines

On a glacier one day and in vineyards the next, Patrick Z'Brun is a mountain guide and a winegrower. What connects his two worlds is their dependence on nature; and his fascination with its power.

The call of the mountains

Tips from our partners.



Back to full speed - Swiss Public Transports

They're back! Premium panoramic trains such as the Bernina and Glacier Express are once again taking passengers to glaciers and along scenic routes. Check out the sheer magnificence you can look forward to on your next visit.

[Be inspired](#)

Media Corner.



Media Corner Australia & New Zealand

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