



**Швейцария.**  
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# BEST TIPS FOR SKI EXPERTS

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#INLOVEWITHSWITZERLAND





# Portes du Soleil

Ski & Bike

Champéry  
Planochaux  
1050 m  
2000 m  
Champéry





# On the way











## Rock the Pistes 13 – 18th march'16

- ❖ Free concerts setting directly on the ski slopes
- ❖ Previous years: Charlie Winston, The Dø, Selah Sue, Babyshambles, ...





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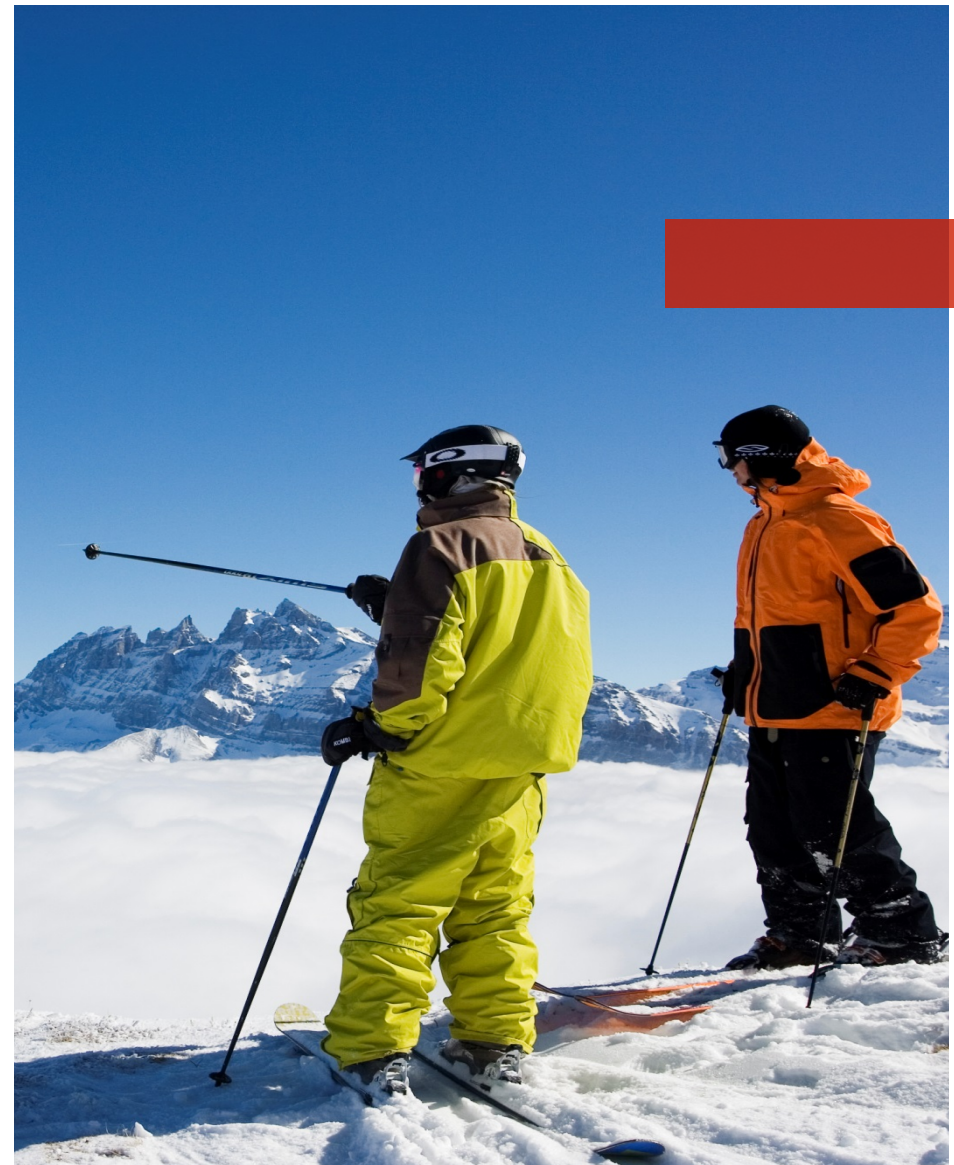




# Les Portes du Soleil

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- ⊕ Champéry
- ⊕ Morgins
- ⊕ Torgon
- ⊕ Val d'Iliez
- 🇫🇷 Abondance
- 🇫🇷 Aoriaz
- 🇫🇷 Châtel
- 🇫🇷 La Chapelle  
d'Abondance
- 🇫🇷 Les Gets
- 🇫🇷 Montriond
- 🇫🇷 Morzine





## Winter

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- ❖ **12** resorts
- ❖ **197** ski lifts
- ❖ **330** ski slopes
- ❖ **9** snow parks
- ❖ **90** restaurants
  
- ❖ **1** skipass





Europe's largest ski area



# Summer

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- ❖ **25** lifts
- ❖ **5** bike parks
- ❖ **650** km MTB tracks
- ❖ **800** km hiking paths
- ❖ **90** restaurants
  
- ❖ **1** pass only!







Lac Léman (Lake Geneva)



# Pass'portes du Soleil

- ❖ Europe's biggest MTB event
- ❖ 9 host resorts, 2 countries
- ❖ > 6'300 riders
- ❖ 15 lifts
- ❖ - 6000m / + 1000m height difference
- ❖ 13th edition in 2016





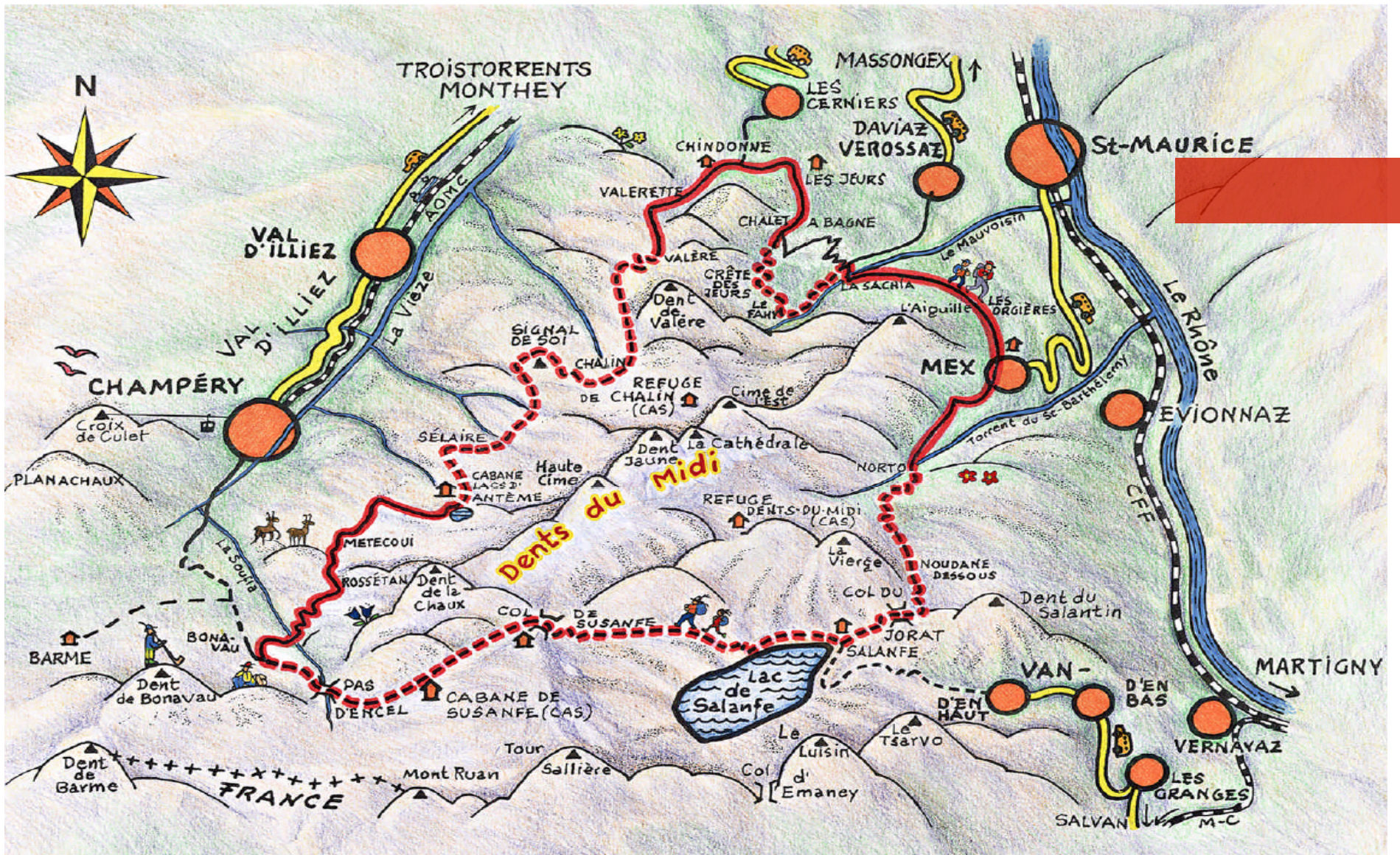
# Hiking

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- ❖ 800 kilometers of hiking paths
- ❖ From short strolls to multi-day treks
- ❖ Historical trails:
  - Sentier des contrebandiers
  - Tour des Dents-du-Midi









# Dents-du-Midi Trail

- ❖ Oldest mountain race
- ❖ 18-19 / 09 / 2015
- ❖ 5<sup>th</sup> edition
  
- ❖ 2 days
- ❖ 57 kilometers
- ❖ + 3700m height difference





SPASIBO!

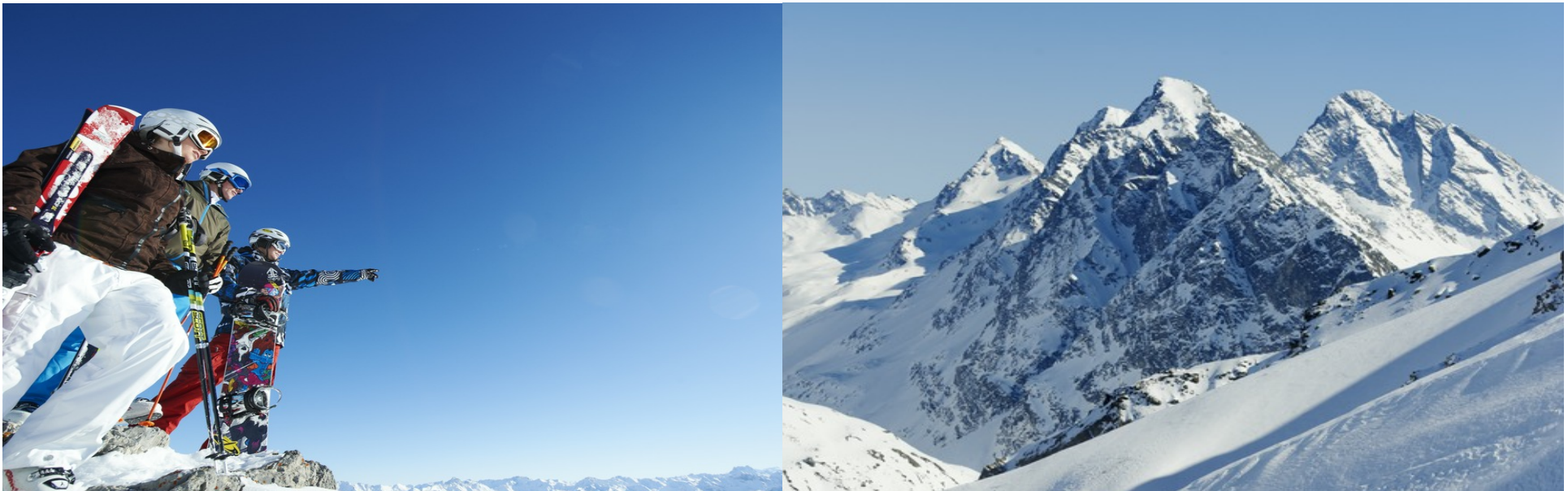
*Portes du* **S**oleil  
Ski & Bike



# Destination Davos Klosters



Best tips for ski experts



# Getting here







# Facts & Figures Davos



- 13'000 Inhabitants
- 1'560 m / 5'118 ft (highest town of Europe)
- Member Best of the Alps
- Temperatures winter 0°C day / -10°C night
- Temperatures summer 20°C day / 5°C night
- Total guest beds 27'600
- Hotels & guest houses 58 (5\* to guest house)
- Youth hostels & group accommodation 23
- Total overnights year 13/14: 2'058'804





# Facts & Figures Klosters



- 4'300 Inhabitants
- 1'200 m / 1'312 yards
- Temperatures winter 0°C day / -10°C night
- Temperatures summer 20°C day / 5°C night
- Total guest beds 13'050
- Hotels & guest houses 20 (4\*Superior to guest house)
- Youth hostels & group accommodation 14
- Total overnights year 13/14: 510'577



# History Davos



# History Davos



- 1853 Dr. Alexander Spengler medicine doctor arrives in Davos
- **1865 First winter guests arrive in Davos**
- 1898 First ice hockey match
- **1899 Opening mountain railway Schatzalp**
- **1931 Opening mountain railway Parsenn (longest ski run EU)**
- **1934 Opening first T-bar lift in the world at Bolgen**
- 1969 Opening Congress Centre
- 1971 1st Annual Meeting Davos of the World Economic Forum
- 2008 Building of new destination Davos Klosters



# Winter Paradise for skiers



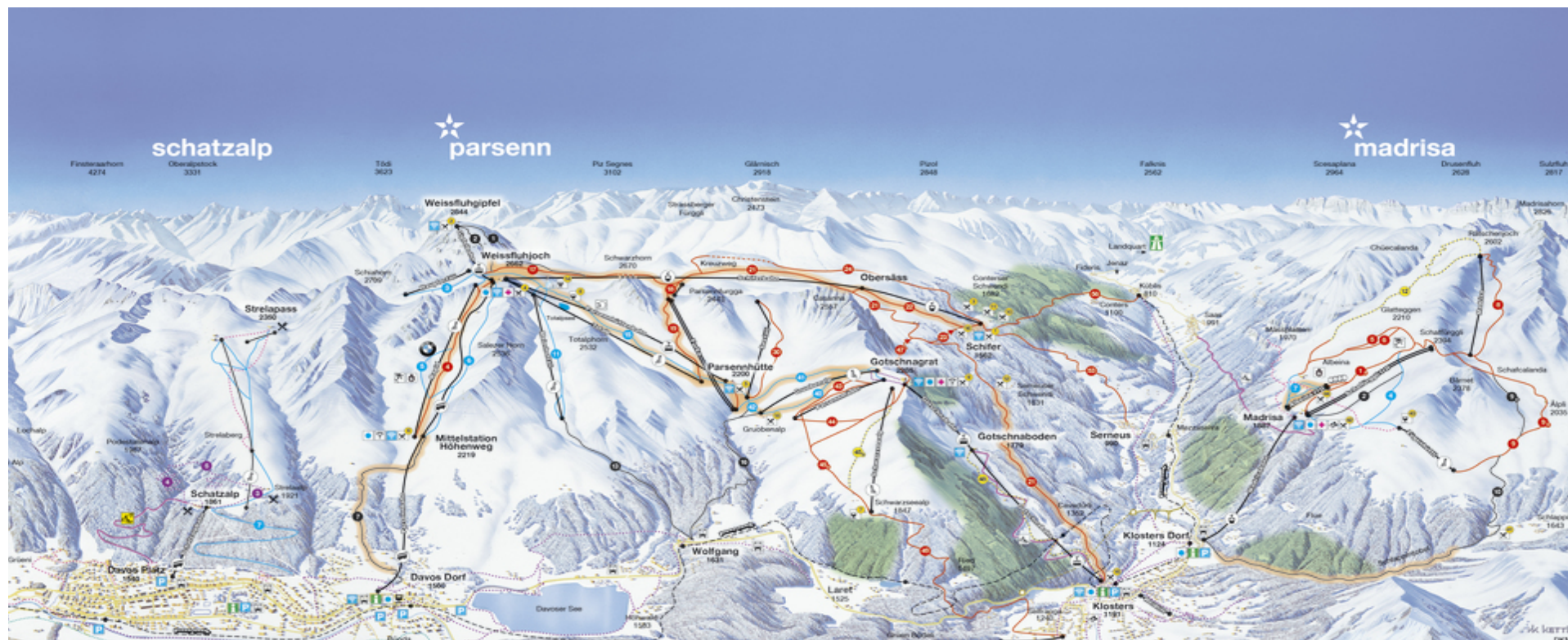
- 6 Ski areas (300 km)
- Parsenn classic ski area with long and wide slopes (longest run 12 km), BMW speed race (time measuring)
- Jakobshorn freestyle mountain also known as «fun mountain» with best apres-ski in the Alps
- Pischata powder-paradise for freerider (marked and saved slopes but not prepared)
- Madrisa & Rinerhorn family ski areas with Children Land), day nursery, etc.
- Schatzalp the first slow mountain
- Skihotels (specialised hotels providing everything for







# Schatzalp, Parsenn, Madrisa



# Pischa, Jakobshorn, Rinerhorn







# Lift pass for free



## **Spoil yourself with the ultimate gift: Snow and fun in Davos Klosters**

For every overnight stay in Davos Klosters, receive a free one-day lift pass for Jakobshorn and Parsenn. Valid from November 21 to December 20, 2015





# Ski test happening



- 04.12.15 – 07.12.15
- Top models for 2015/2016
- In company of former world cup skiers, providing guests with important tips



# Davos Klosters Inside





# Davos Klosters Inside (guided guest program)



From Christmas onwards, locals from Davos Klosters will be available **free of charge** to guests of the ski hotels.

Experience Davos Klosters like a local and be the first on the slopes with the «Early Bird program» or book guided off piste courses



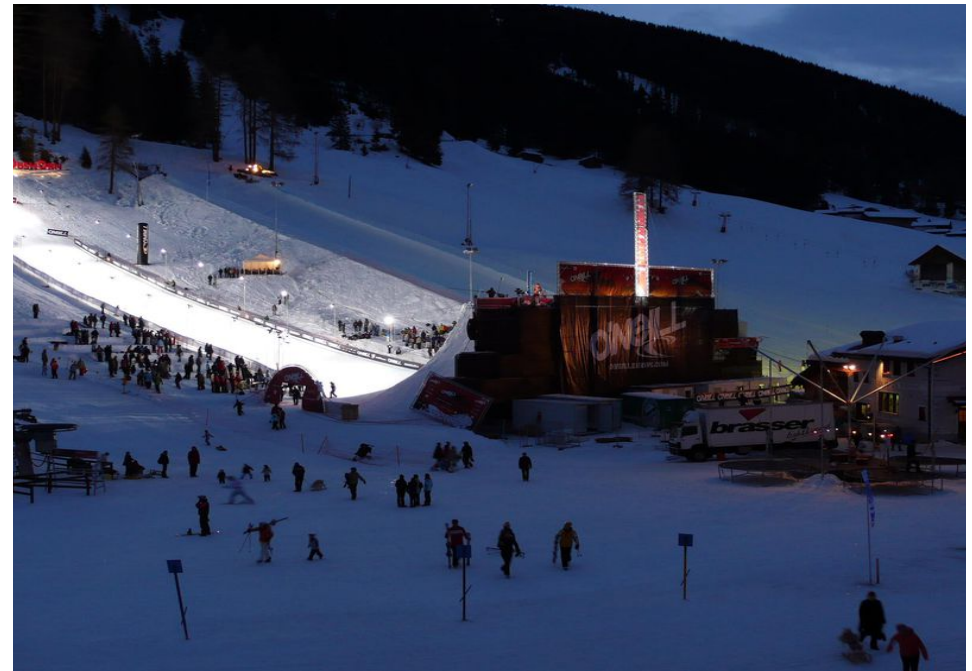




# Night activities



- Skiing at Rinerhorn every Wednesday and Friday from 19.00 – 23.00 o'clock CHF 25.00
- Tobogganing at night for one ride CHF 12.00
- Halfpipe riding, air bag, rails and 4 kickers Tu./Th./Fr./Sa. from 18.30 – 21.00 o'clock free of charge



# Events



- **Ice hockey games (national hockey league)**
- FIS Women ski race 03.12.15 – 04.12.15
- **Davos Nordic FIS cross country skiing 12.12.15 – 13.12.15**
- **Spengler Cup 26.12.15 – 31.12.15 (Russian team)**
- Davos Race 10.01.16 (hike up, ski down)
- **Audi Snowboard Series 16.01.16 – 17.01.16**
- Swiss Ski Junior Freeski 16.01.16 – 17.01.16
- European Cup Speed Race 01.02.16 – 05.02.16
- **Parsenn derby» one of the oldest public ski race in the alps  
18.03 – 20.03.16**
- Cover Festival 24.03.16 – 28.03.16













# Best night life in the Alps



- Over 50 bars and 5 clubs, starts in the afternoon and never ends...
- About 300 events during winter (sport, culture, concerts)
- Cinema & Casino





# Your contact

Destination Davos Klosters

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# STC – Switzerland Travel Centre

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Your partner for Switzerland

Livia Knellwolf  
STC Switzerland Travel Centre  
Market Manager Russia and Europe





## STC Companies, Markets, Shareholders

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### Locations

- Zurich, London, Stuttgart

### Shareholders

- hotelleriesuisse
- Switzerland Tourism
- SBB
- Regional Railways

## Your one-stop-shop!

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- Hotel booking Engine
- FIT Packages
- Transfers
- City Tours
- Mountain excursions
- Train Tickets
- Group Holidays
- MICE Business





## FIT Packages – Winter Packages 2015/2016

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WINTER 2015/2016 | NOVEMBER – APRIL

BRUNNEN 7012/2016 | SEPTEMBER – MAI 2017

- Winter Rail Packages
- Ski Premium St. Moritz
- Helicopter Ski Valais
- Ski Safari
- Learn to Ski Packages
- Winter Snow Fun

## Ski Premium in St. Moritz



- 3x overnight stays
  - 3\* - 5\* hotels
- 4-Day Ski Pass
- Ski equipment rental
- Insurance
- Train Ticket border–  
St.Moritz



## Ski Safari

Crans-Montana – Val d'Anniviers – 4 Vallées – Portes du Soleil

- 4 days / 3 nights
- Transfer and Ski Passes incl.



# Helicopter Ski

Crans-Montana – Pigne d’Arolla/Rosablanche–Gstellihorn/Wildhorn

- 2 overnights in Crans-Montana
- Transfer
- Helicopter flights
- Ski guide
- Safety material and insurance



**stc**  
 switzerland  
 travel centre

Offer: 3 days / 2 nights  
 Price: from 5025.- CHF

Offer: 3 days / 2 nights  
 Price: from 2025.- CHF





## General Information

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- Reservation requests to [touroperating@stc.ch](mailto:touroperating@stc.ch)
- STC confirms bookings within 24 hours (Monday to Friday)
- Emergency hotline available on Saturday and Sunday
- Travel document pick up at airport ZRH, GVA, BSL or at hotels

No one gives you so much Switzerland...

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Thank you!



# Questions?





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get natural.