

## Ticino. You can just fall in love with it.

**ticino.ch**

Media Relations – What's new in Ticino in 2018

**If visitors travel to Ticino, they will get the chance to experience Swiss quality with a touch of Mediterranean atmosphere. The sun shines from a clear blue sky and the villages look as picturesque as on postcards: palm trees in the foreground and dominant mountain peaks reflected in the blue lakes.**

### **HIGHLIGHTS IN TICINO**

The southernmost Canton of Switzerland, called Ticino offers several events that make tourist's holidays an unforgettable experience throughout the year. Our main destinations are Lugano, Bellinzona, Ascona, Locarno and the Mendrisio region and.

#### **► Ticino Ticket continues!**

Thanks to Ticino Ticket all guests staying in a hotel, youth hostel or camping site will benefit of free public transport in the whole Ticino region. It also ensures discounts on cable cars, navigation and the main tourist attractions. A premiere in Switzerland!

[www.ticino.ch/en/ticket](http://www.ticino.ch/en/ticket)

#### **► Explore the world of Ticino wines**

Lovers of good wine are in the right place. Merlot has been cultivated in Ticino for more than a hundred years, and that's a fact you can taste! Lose yourself among the sweet hills and aromas of their vineyards in the Italian part of Switzerland. The wine-cellars are full of labels of excellent quality. Or why not time your visit to coincide with the joys of one of the wine-related events such as 'Cantine Aperte' (Open cellars) or the harvesting festival 'Sagra dell'Uva', where you'll discover plenty of new wines.

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#### **► Cruise & Cook – Risotto or pasta workshops**

A charming cruise on Lake Lugano to enjoy a special day or evening. Starting in Lugano from the city dock, the cruise will proceed on the lake, giving an incredible chance to enjoy the panorama from a unique perspective. The journey will stop on the opposite shore to enjoy a drink on a terrace with a wonderful view of the city, under the daily sun or in the evening. Then visitors can experience cooking a typical risotto or pasta of Ticino with the help of the chef, who will introduce them to the traditional recipes and will give expert tips. A guide will always accompany the participants and tell them about the city, its people, and its cuisine.

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For further information:

#### **TICINO TURISMO**

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